

# Sustainable Development Goals: Innovative technologies to promote healthy lives and well-being

## A Joint Technical Symposium by the World Health Organization (WHO), the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO)

Geneva, 26 February 2018  
WHO Headquarters, Executive Board Room

The seventh technical Symposium organized by WHO, WIPO and WTO will discuss challenges and opportunities faced by the international community in ensuring that innovative technologies are developed and reach patients in order to realize the right to health and the health-related SDGs. The Symposium will offer a forum for an evidence-based exchange of views and experiences of the various stakeholders and representatives of the relevant sectors. Innovative, inclusive and multi-stakeholder initiatives and partnerships that research, develop and facilitate access to novel, needs-based health technologies will be highlighted. The exchange will provide the basis for discussion and allow participants to achieve a better understanding of the benefits, drawbacks and impact of the various available options.



#Innov4Health

# Programme

## 09:00 – 09:30     Introductory Remarks

**Tedros Adhanom Ghebreyesus** - Director-General, WHO  
**Francis Gurry** - Director General, WIPO  
**Roberto Azevêdo** - Director-General, WTO

## 09:30 – 10:00     Discussion

## 10:00 – 10:30     Coffee Break

## 10:30 – 11:45     Panel 1 - Global health data, disease burden and the challenges ahead

Moderator: **Ellen 't Hoen**, Medicines Law & Policy, and Global Health Unit, University Medical Centre Groningen, The Netherlands

Panel: **Mariângela Simão**, Assistant Director-General, WHO  
**Andrew Hill**, Senior Visiting Research Fellow, University of Liverpool, UK  
**Sarah Rickwood**, Vice President, IQVIA (formerly Quintiles IMS Holdings, Inc.), UK  
**Sherine Helmy**, CEO, Pharco Pharmaceuticals, Egypt

## 11:45 – 12:15     Discussion

## 12:15 – 13:30     Lunch Break (sandwiches will be provided)

## 13:30 – 14:45     Panel 2 - Technology as a driver of medical progress and access

Moderator: **Minelik Alemu Getahun**, Assistant Director General, Global Issues Sector, WIPO

Panel: **Carsten Fink**, Chief Economist, WIPO  
**Luiza Pinheiro**, Student Leader, Universities Allied for Essential Medicines (UAEM), Brazil  
**John Brennan**, Secretary General, EuropaBIO, and Representative of the International Council of Biotechnology Associations, Belgium

## 14:45 – 15:15     Discussion

## 15:15 – 16:30     Panel 3 – How policy choices impact on access to innovative technologies

Moderator: **WTO**

Panel: **Margaret Kyle**, Professor of Economics, Center for Industrial Economics (CERNA), Mines ParisTech, France  
**Kenneth Shadlen**, Professor of Development Studies, London School of Economics and Political Science, UK  
**Daniel López Salcedo**, Advisor to the Director-General of the Ecuadorian National Service on Public Procurement (SERCOP), Ecuador

## 16:30 – 17:00     Discussion

## 17:00 – 17:15     Closing