



WORLD TRADE
ORGANIZATION

WTO PUBLICATIONS CATALOGUE 2025/2026

Who we are

The World Trade Organization (WTO) deals with the global rules of trade between nations. Its main function is to ensure that trade flows as smoothly, predictably and freely as possible.

Using this catalogue

This catalogue lists all titles published by the WTO as of September 2025. Prices of forthcoming publications are subject to change without notice. New information on WTO titles is provided on our website at www.wto.org/publications.

Find out more

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Flagship publications



Annual Report 2025

This report covers WTO activities in 2024 and the early part of 2025. At the start of the report, Director-General Ngozi Okonjo-Iweala reflects on the current challenges facing world trade and the role of the WTO. The report also covers the 13th WTO Ministerial Conference, which took place from 26 February to 1 March 2024.

Find out what is happening at the heart
of the global trading system.



*"The WTO has an important
role to play as a forum
where all 166 of our
members can share
their trade concerns and
propose solutions."*

WTO Director-General
Ngozi Okonjo-Iweala



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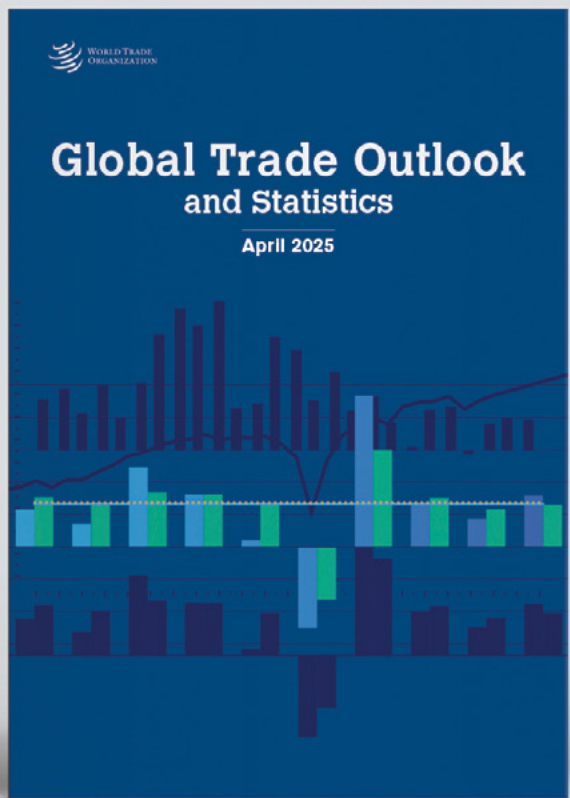
Published August 2025
194 pages

CHF 60.–

Annual Report 2025
ISBN 9789287073730

Rapport annuel 2025
ISBN 9789287074508

Informe Anual 2025
ISBN 9789287074539



Global Trade Outlook and Statistics

The WTO's *Global Trade Outlook and Statistics* analyses recent global trade developments and presents the organization's forecasts for world trade in 2025 and 2026. Breakdowns of merchandise and commercial services trade by sector and region are provided, together with details on leading traders.

The report is timed to coincide with the release of the WTO's latest quarterly and annual trade statistics, which can be downloaded from the WTO's online database at stats.wto.org.

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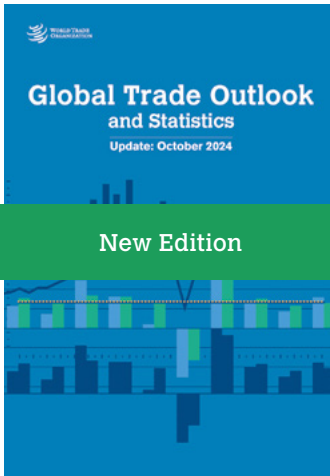
Published April 2025
40 pages

Online only

Global Trade Outlook and Statistics -
April 2025
ISBN 9789287074836

Perspectives du commerce mondial
et statistiques - Avril 2025
ISBN 9789287074959

Perspectivas del comercio mundial
y estadísticas - Abril 2025
ISBN 9789287074980



An update to the Global Trade Outlook and Statistics is published in October each year.

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Global Trade Outlook and Statistics -
Update: October 2025
ISBN 9789287075048

Perspectives du commerce
mondial et statistiques -
Mise à jour : octobre 2025
ISBN 9789287076106

Perspectivas del comercio
mundial y estadísticas -
Actualización: octubre de 2025
ISBN 9789287076496

Available in English, French and Spanish.



World Trade Report 2025

Making trade and AI work together
to the benefit of all

An annual publication that aims to deepen understanding about trends in trade, trade policy issues and the multilateral trading system.

Artificial intelligence (AI) has the potential to lead to a new era of growth. By transforming how goods and services are produced, exchanged and consumed, AI can bring about substantial changes in the global economy. Yet the future trajectory of AI remains uncertain, raising critical questions about trade and inclusive growth.

The World Trade Report 2025 explores the complex and fast-evolving relationship between AI and international trade and how this relationship can shape inclusive growth. AI offers new opportunities to reduce trade costs, boost productivity and expand access to global markets. In addition, trade can help to render AI more accessible by spreading knowledge, fostering innovation and promoting participation in AI value chains. However, unequal access across the world to digital infrastructure, appropriate skills and capabilities could increase the digital divide. Also, the impact of AI on the labour market presents additional challenges.

Whether AI-enabled trade translates into broad-based, inclusive growth will depend on the design and implementation of trade and trade-related policies. WTO rules on trade in goods, services, data, intellectual property and public procurement can shape the availability, affordability and diffusion of AI. Complementary policies regulating competition, data infrastructure, energy, education and government support can also help to determine whether and how economies benefit from AI-enabled trade. The WTO can play a central role in ensuring that AI supports more inclusive trade-led growth by administering WTO rules, by fostering dialogue, transparency and capacity-building, and by deepening collaboration on AI and digital trade with other international organizations.



Published September 2025

CHF 60.–

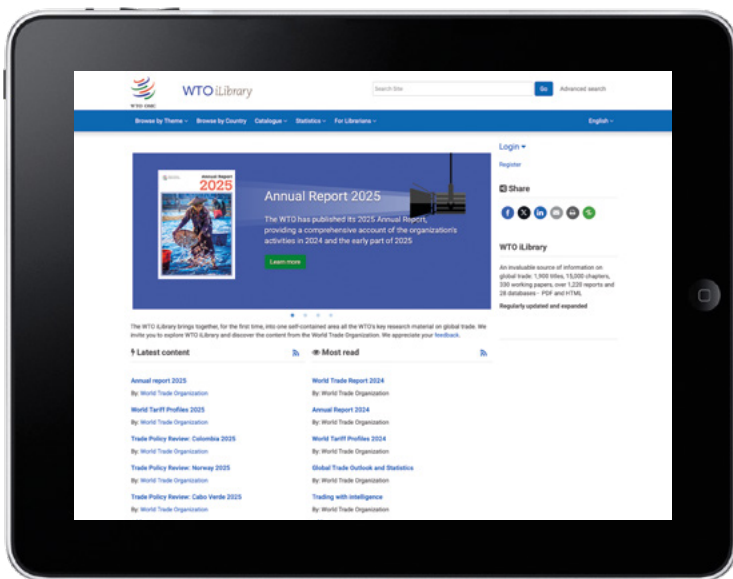
World Trade Report 2025
ISBN 9789287074553

Rapport sur le commerce mondial
2025
ISBN 9789287074584

Informe sobre el Comercio Mundial
2025
ISBN 9789287074614



A dynamic research tool provided by the World Trade Organization



An invaluable source of information on global trade

The WTO iLibrary contains:

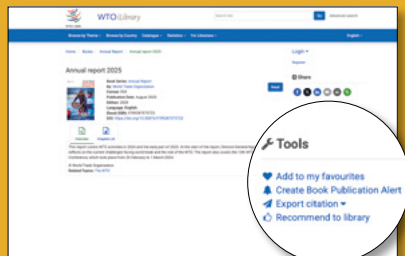
- Over 1,950 titles published by the WTO or co-published with other international organizations, comprising about 15,250 chapters
- Almost 40 WTO titles co-published with Cambridge University Press, comprising over 500 chapters
- Over 1,230 dispute settlement reports
- 330 WTO working papers
- 28 databases
- WTO jurisprudence tool organized by WTO Agreement and updated every 3 months (WTO Analytical Index)

Content is made available in a variety of digital formats, including PDF and HTML.

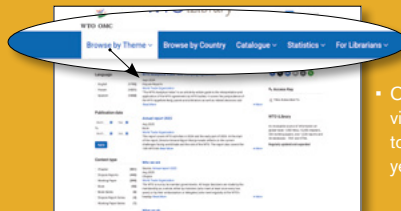
Enriched metadata makes the content fully searchable, meaning users can drill down easily to their specific areas of interest.

Key features

- Users have unlimited access to subscribed content.
- Free inclusion of content in course packs without need to request permission.
- A Read Online feature allows users to read and share content on all connected devices: desktop and mobile.



- A citation tool allows content to be easily integrated into bibliographic references.



- Content can be viewed by country, topic, language, year and title.



- Each publication page contains a link to the WTO's Online Bookshop for ordering printed copies.
- All content can be fully downloaded or copied/pasted for reuse elsewhere.

- Books are broken down by chapter.

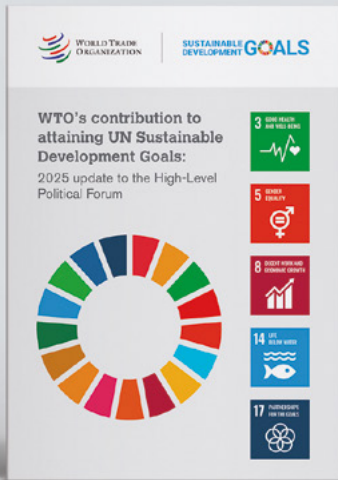
The WTO iLibrary is regularly updated and expanded to incorporate new content on global trade.

For questions about content and subscriptions, please contact: **WTO-iLibrary@wto.org**





Recent publications



WTO's contribution to attaining UN Sustainable Development Goals

2025 update to the High-Level Political Forum

This report examines the contribution of the WTO and the multilateral trading system to meeting the United Nations' Sustainable Development Goals (SDGs). The report focuses on five SDGs: SDG 3 ("Good Health and Well-Being"), SDG 5 ("Gender Equality"), SDG 8 ("Decent Work and Economic Growth"), SDG 14 ("Life Below Water") and SDG 17 ("Partnerships for the Goals"). The report was submitted to the 2025 UN High-Level Political Forum (HLPF) on Sustainable Development.

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Published September 2025

Online only

ISBN 9789287083722

WTO Agreements Series: Agriculture

Fourth edition

As part of the WTO Agreements series, this fourth edition of the volume on the Agreement on Agriculture is a practical and authoritative reference booklet for understanding the Agreement. In addition to reproducing the text of the Agreement itself, it contains an initial explanatory section to help readers understand the legal text. The booklet also reflects the latest developments resulting from recent Ministerial Conferences and contains related decisions and declarations, as well as an updated list of dispute settlement cases relating to issues covered by the provisions of the Agreement.

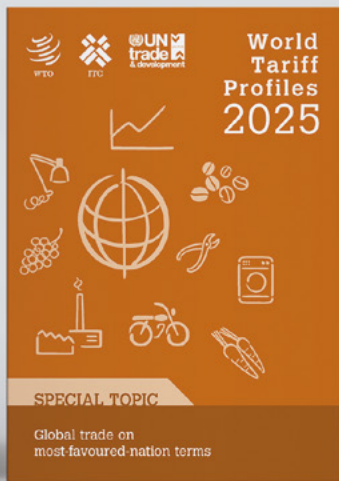


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Published September 2025
ISBN 9789287076816

La série des accords de l'OMC :
Agriculture
4^{ème} édition
ISBN 9789287076830

Serie de acuerdos de la OMC:
Agricultura
4^a edición
ISBN 9789287076854



A joint publication by the World Trade Organization, the International Trade Centre and the United Nations Conference on Trade and Development

Published July 2025
236 pages

Price: CHF 60.–

ISBN 9789287074751

Profils tarifaires dans le monde
2025
ISBN 9789287074768

Perfiles Arancelarios
en el Mundo 2025
ISBN 9789287074782

World Tariff Profiles 2025

World Tariff Profiles 2025 provides comprehensive information on the tariffs and non-tariff measures imposed by over 170 countries and customs territories. It is a joint publication of the WTO, the International Trade Centre and UN Trade and Development (UNCTAD).

Summary tables, providing data for each economy, list the average “bound” (maximum) tariffs that each economy can apply to its imports from other WTO members, as well as the tariffs actually applied. Tariffs are listed for both agricultural and non-agricultural products as of end-2024.

One-page profiles offer more detailed data for each economy, listing tariffs by product group based on the 2023 Multilateral Trade Negotiations (MTN) Categories, the product classification system used by the WTO for trade statistics and policy analysis. The profiles also show the tariffs imposed on each economy's exports by its main trading partners.

Statistics on non-tariff measures (NTMs), such as anti-dumping measures, countervailing measures and safeguards, are also provided by economy and product group to complement the tariff data.

This year's edition has as its special topic global trade on most-favoured-nation (MFN) terms. It examines the MFN principle, whereby all trading partners are treated equally, and how it continues to promote stability in world trade despite recent trade tensions and variation in MFN trade shares across economies and product groups.

Trade Finance in Central America and Mexico

Trade finance is routinely supplied to exporters and importers by banks and other financial intermediaries, mitigating the financial and payment risks involved in cross-border trade. However, significant shortages exist in many developing economies. To better understand the trade finance ecosystem in these economies, the International Finance Corporation (IFC) and the WTO have engaged in a series of surveys aimed at examining the specific obstacles faced by lenders and borrowers in low-income regions. This latest study focuses on three developing economies in Latin America — Guatemala, Honduras and Mexico.

The study examines the characteristics of trade finance in these fast-growing markets, focusing on the share of trade supported by trade finance, its costs and the potential benefits if trade finance obstacles were reduced. It offers insights into which solutions could be promoted across different levels of development for trade finance to be a driver of greater competitiveness for a wide range of firms.

The publication is a follow-up to “Trade Finance in West Africa” and “Trade Finance in the Mekong Region”.



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A joint publication by the World Trade Organization and the International Finance Corporation

Published April 2025
56 pages

Online only

ISBN 9789287076885



Technical Barriers to Trade Agreement

10 key results from 2024

The Technical Barriers to Trade Agreement aims to ensure that regulations, standards, testing and certification procedures followed by WTO members do not create unnecessary obstacles to trade.

The WTO Committee on Technical Barriers to Trade collects data on an annual basis on the implementation of the TBT Agreement.

The information in this brochure is based on the 2024 review.

Available in English, French and Spanish.

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Published March 2025
12 pages

Online only

ISBN 9789287074652

Accord sur les obstacles
techniques au commerce
10 résultats clés de 2024
ISBN 9789287074683

Acuerdo sobre Obstáculos
Técnicos al Comercio
10 resultados clave de 2024
ISBN 9789287074713

Trade for Peace

Pathways to sustainable trade and peace

Pathways to Sustainable Trade and Peace is the first WTO publication dedicated to an in-depth exploration of the complex relationship between trade and peace. The publication examines a number of critical questions. How do trade and peace interact? Can trade be leveraged to foster economic development and stability? What can governments and other stakeholders do to foster positive interaction between trade and peace?

The publication focuses specifically but not exclusively on fragile and conflict-affected economies, including case studies and analyses from various policy angles.



Trade
for peace

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Published March 2025

Price: 60 CHF.-

ISBN 9789287054128



Economic Implications of Data Regulation

Balancing openness and trust

Cross-border data flows are the lifeblood of today's social and economic interactions but they also raise a range of new challenges, including for privacy and data protection, national security, cybersecurity, digital protectionism and regulatory reach. This has led to a surge in regulation conditioning (or prohibiting) its flow or mandating that data be stored or processed domestically (data localization). However, the economic implications of these measures are not well understood. This report provides estimates on what is at stake, highlighting that full fragmentation could reduce global GDP by 4.5%.

The report also underscores the benefits associated with open regimes with safeguards which could see global GDP increase by 1.7%. In a world where digital fragmentation is growing, global discussions on these issues can help harness the benefits of an open and safeguarded internet.

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A joint publication by the World Trade Organization and the Organisation for Economic Co-operation and Development

Published February 2025

Price: 30 CHF.-

ISBN 9789287072252

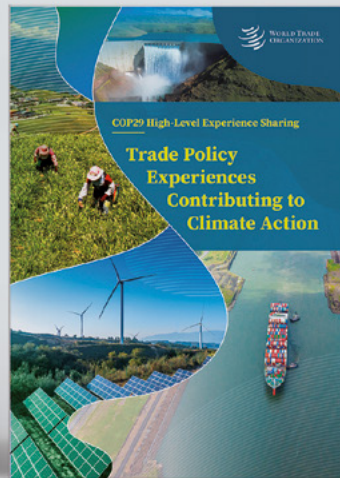
Trade Policy Experiences Contributing to Climate Action

As a follow-up to “Trade Policy Tools for Climate Action” issued at COP28 in Dubai in 2023, this booklet brings together examples of trade policy contributing to climate action. It has been compiled from experiences shared by WTO members.

Experiences are provided for 21 WTO members representing different regions and stages of development, covering policies in areas such as trade facilitation, government procurement, regulatory measures, import tariffs and support programmes. It also provides examples of trade-related international cooperation.

The examples show that while trade policies can be undertaken for a variety of purposes, some may have positive direct or indirect climate effects even if climate-related objectives were not the primary purpose.

The booklet should be read in conjunction with “Trade Policy Tools for Climate Action”, which explored 10 trade policy tools that have already been used by WTO members to accelerate progress towards climate goals. It is intended to provide illustrative background for experience-sharing discussions on trade policy actions that may contribute to climate action.

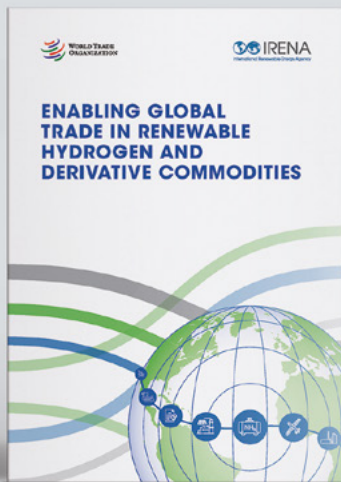


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Published November 2024

Online only

ISBN 9789287054159



Enabling Global Trade in Renewable Hydrogen and Derivative Commodities

Renewable hydrogen and hydrogen-derived commodities – such as ammonia, methanol and e-kerosene – are expected to play an important role in the transition to low-carbon energy because they are essential to decarbonize sectors such as heavy industry and transport. Jointly produced by the International Renewable Energy Agency (IRENA) and the WTO, this publication highlights the critical role of sound, coherent strategies in promoting the use of renewable hydrogen and hydrogen-derived commodities.

By 2050, renewable hydrogen and its derivatives could account for up to 14 per cent of final energy consumption, especially in industry and as sustainable fuels. Economies with abundant renewable resources may increasingly emerge as renewable energy exporters, whereas economies with strong industrial sectors but limited renewable energy sources may need to rely on imports to decarbonize their processes.

To develop a robust international market for these commodities and fuels, infrastructure investment, coherent policy frameworks and sustainable value chains will be required. This report provides policymakers with practical suggestions, including trade-related tools, to support the transition to sustainable energy. International collaboration is also essential to lower trade barriers and build stable demand for renewable hydrogen and its derivatives.

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A joint publication by the World Trade Organization and the International Renewable Energy Agency

Published November 2024

Price: 30 CHF.-

ISBN 9789287073716

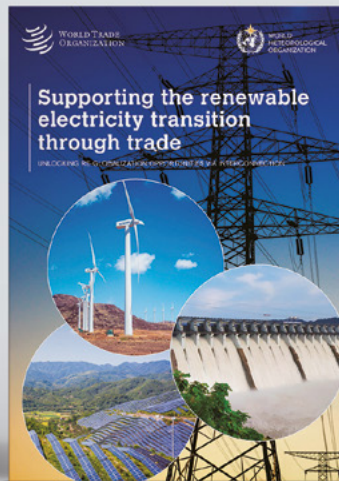
Supporting the Renewable Electricity Transition through Trade

Unlocking re-globalization opportunities via interconnection

Natural energy sources, such as solar, wind and water, are abundant, but they are not evenly distributed worldwide. The transmission of power across borders can help address imbalances between electricity supply and demand from renewable sources, contributing to security of supply.

Trade has an important role to play to help balance power grids through interconnection with overland and undersea electricity cables. Such cables open up the possibility of bringing new suppliers with significant natural solar, wind and water endowments into energy trade. However, interconnection cables are complex and costly infrastructure, with projects taking 10-15 years to complete.

This report discusses how to speed up interconnection projects. Actions include ensuring better access to trade and climate finance, and improving the predictability and transparency of regulatory approval processes. Trading renewable energy across borders could help economies meet their decarbonization commitments and reduce the cost of the transition to low-carbon energy.



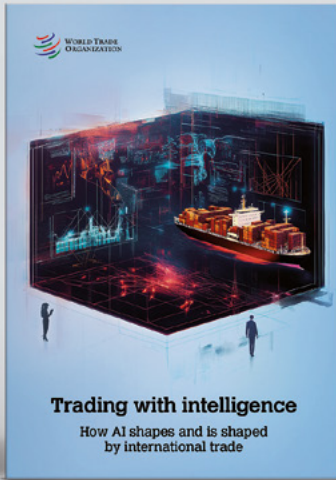
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A joint publication by the World Trade Organization and the World Meteorological Organization

Published November 2024

Online only

ISBN 9789287073068



Trading with Intelligence

How AI shapes and is shaped by international trade

AI, as a general-purpose technology, is already having a widespread impact on society, transforming the way we work, produce and trade. As AI continues to advance, it is expected to create unprecedented new economic and societal opportunities and benefits. However, the rise of AI also brings significant ethical and societal risks and challenges that could impact trade and that necessitate government regulations and global cooperation.

Against this backdrop, the present report examines the intersection of AI and international trade. The report opens with a discussion of why AI is a trade issue. It delves into the ways AI may shape the future of international trade. Chapter 2 discusses some key trade-related policy considerations that this technology raises and provides an overview of government initiatives taken to promote and regulate AI. The analysis highlights the looming risk of regulatory fragmentation. Chapter 3 discusses the critical role of the WTO in facilitating AI-related trade, ensuring trustworthy AI, and addressing emerging trade tensions. It also discusses some challenges that AI may pose to WTO rules, principles, and processes.

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Published November 2024

Price: 50 CHF.-

ISBN 9789287076618

Working Together for Better Climate Action

Carbon pricing, policy spillovers, and global climate goals

The report of the Joint Task Force on Climate Action, Carbon Pricing, and Policy Spillovers, with participation by the IMF, OECD, UNCTAD, World Bank, and WTO, makes four main contributions. First, it reflects on a common understanding of carbon pricing metrics which inform on the incentives to decarbonize and on cross-country variation in carbon prices, a key determinant of international spillover effects and competitiveness concerns. Second, the report analyses the appropriate mixes of climate change mitigation policies, emphasizing the pivotal role of carbon pricing as the only policy implementing the polluter pays principle while generating revenues. Third, it analyses how international organizations can support the coordination of policies to maximize positive and limit negative cross-border spillovers from climate change mitigation policies. Finally, it discusses how such coordination can help to scale up climate action by closing the transparency gap, the implementation gap, and the ambition gap.



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A joint publication by the World Trade Organization, the Organisation for Economic Development, the International Monetary Fund, the World Bank and the United Nations

Published October 2024

Price: 30 CHF.-

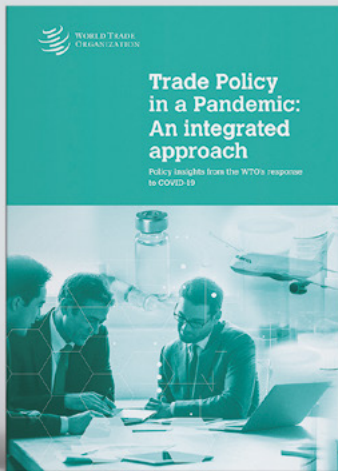
ISBN 9789287071811





Forthcoming publications





Trade Policy in a Pandemic

An integrated approach

The COVID-19 pandemic highlighted the integral role of international trade in responding to the global health crisis. All communities depended to some extent on trade for medical products, related services and vaccines. In particular, the pandemic accentuated the mutual benefit from the core principles of the multilateral trading system, especially the benefits of open and well-functioning international production and supply chains, and non-discriminatory measures.

This publication looks into the WTO's response to the pandemic in terms of four key areas: monitoring the flow of goods related to COVID-19, working towards a coordinated and effective international response to the pandemic, conducting policy and statistical analysis with other intergovernmental organizations, and analysing the lessons learned from the pandemic to shape a blueprint for future international cooperation.

The publication examines how WTO members negotiated a framework to guide and consolidate the WTO's response to the pandemic, to enhance the flow of practical knowledge, and to help render the multilateral trading system better prepared for future crises. Negotiations resulted in the Ministerial Declaration on the WTO Response to the COVID-19 Pandemic and Preparedness for Future Pandemics adopted at the 12th Ministerial Conference in June 2022. The importance of this work was confirmed in the Ministerial Declaration issued in March 2024 at MC13, which encouraged relevant WTO bodies to continue their work on reviewing the lessons learned from the pandemic and on building effective solutions in case of future pandemics.



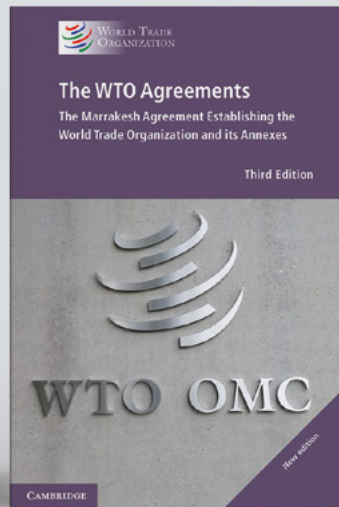
To be published October 2025

ISBN 9789287077288

The WTO Agreements

The Marrakesh Agreement Establishing the World Trade Organization and its Annexes Third edition

This publication contains the text of the WTO's founding agreement, the 1994 Marrakesh Agreement Establishing the World Trade Organization, and its Annexes, including all amendments and additions since its entry into force up to and including September 2025. These include an amendment to the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), which entered into force in January 2017. Other amendments or additions include the Trade Facilitation Agreement (TFA), which entered into force in February 2017, an amendment to the Trade Policy Review Mechanism in July 2017, and the amended Government Procurement Agreement (GPA), which entered into force in April 2014. The amended GPA replaced the 1994 GPA for all of the parties to the latter Agreement as of January 2021. This publication also includes the Agreement on Fisheries Subsidies, which entered into force in September 2025.



A joint publication by the World Trade Organization and Cambridge University Press

To be published October 2025

PB ISBN: 9781009713481
HB ISBN: 9781009713504

French ISBN: 9789287077424
Spanish ISBN: 9789287077448



A joint publication by the World Trade Organization, the Islamic Development Bank, the Arab Monetary Fund, and the Islamic Centre for Development of Trade

To be published November 2025

ISBN 9789287077301

Best Practices in WTO Accession for Arab Countries

Lessons from past and on-going accessions in the region

The importance of international trade as an engine for economic growth and development across the developing world continues to increase. However, the Arab region remains one of the most under-represented in the WTO, with only 14 currently members.

The aim of this study is to provide factual insights, lessons, conclusions and recommendations of past and ongoing accessions of Arab economies, as well as the post-accession experiences of the Arab members that have joined since 1995.

By drawing on the experience of Arab members having already acceded, this study aims to better equip Arab acceding governments to navigate the accession process by incorporating lessons learnt and best practices. Furthermore, it is expected to help agencies and partners which are supporting the WTO accession of Arab economies, to design their future technical assistance and capacity-building programmes and activities for the region, based on the specific needs identified.

This study highlights the importance of trade and trade policies in Arab economies, and its conclusions are intended to inform policymakers on possible ways forward, including how to best utilize WTO membership to facilitate economic reforms and ensure policy coherence. The first Section analyses the policy context of the accession processes of Arab economies, Section 2 covers the main elements of the accession process and consequent reforms, the third Section assesses the impact of accession and what to anticipate, and Section 4 concludes and looks at the way forward.

Handbook of Good Practices for Participating in the SPS Committee

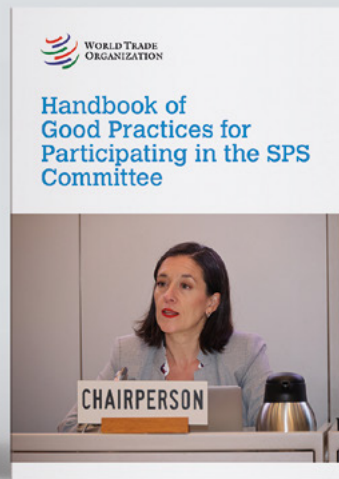
A Handbook of Good Practices for Participation in the Meetings of the WTO Committee on Sanitary and Phytosanitary (SPS) Measures, first published by the Inter American Institute for Cooperation on Agriculture (IICA) in 2009, has been a valuable resource for Latin American and Caribbean delegates participating in SPS Committee meetings.

To maintain the relevance, accuracy, and impact of the handbook as a key resource for delegates participating in the SPS Committee, it has been updated to reflect the evolution of the SPS Committee's working procedures, including the adoption of new IT tools.

The revised handbook will reflect the current working procedures of the SPS Committee, with a view to enhancing the participation of all delegates in the Committee's work.

This WTO-IICA co-publication will be made available in English, French and Spanish.

To be available in English, French and Spanish.



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A joint publication by the World Trade Organization and the Inter-American Institute for Cooperation on Agriculture

To be published November 2025

ISBN 9789287083869



This multi-volume series provides the full texts of panel reports and arbitration awards issued by the WTO.

It is an essential resource for all trade lawyers and students studying international economic or trade law. The series is produced annually.



A World Trade Organization
and Cambridge University Press
co-publication

2023 Report: 2 volumes
2024 Report: 2 volumes

To be published end-2025

Price: CHF 220.–

Dispute Settlement Reports 2023 and 2024

Cases covered in the Dispute Settlement Reports 2023 comprise:

Volume 1

United States – Safeguard Measure on Imports of Large Residential Washers (WT/DS546)
Report of the Panel

Volume 2

China – Anti-Dumping Measures on Stainless Steel Products from Japan (WT/DS601)
Report of the Panel

Cases covered in the Dispute Settlement Reports 2024 comprise:

Volume 1

United States – Anti-Dumping and Countervailing Duties on Ripe Olives from Spain (WT/DS577)
Recourse to Article 21.5 of the DSU by the European Union
Report of the Panel

Australia – Anti-Dumping and Countervailing Duty Measures on Certain Products from China (WT/DS603)
Report of the Panel

Volume 2

European Union and Certain Member States – Certain Measures Concerning Palm Oil and Oil Palm Crop-Based Biofuels (WT/DS600)
Report of the Panel

Advancing Green Public Procurement

Promoting environmental sustainability through domestic and international policy frameworks

This toolkit sets out a framework for adapting public procurement policies to promote environmental sustainability and address threats posed by climate change. It proposes a step-by-step approach to implement policy changes and highlights the contribution of international trade agreements.

Countries have varying contexts/priorities and may wish to address climate change through different policy tools. This toolkit serves as a guide to adopt the most suitable approach to promote environmental considerations in their public procurement systems while creating a favourable environment for private-sector growth, strengthening participation in international value chains, and facilitating investment and innovation, while remaining consistent with sustainability objectives.



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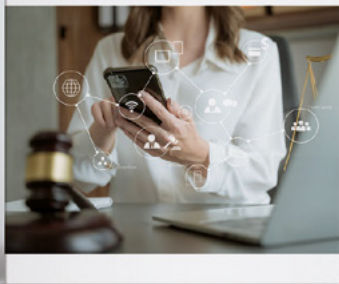
A joint publication by the World Trade Organization and the International Trade Centre

To be published December 2025

ISBN 9789287073013



Regulatory Environment for Digital Trade and Dynamics of Inclusive and Sustainable Development



i

A joint publication by the World
Trade Organization and the
Organisation Internationale
de la Francophonie

To be published 2026

ISBN 9789287072184

Regulatory Environment for Digital Trade and Dynamics of Inclusive and Sustainable Development

The publication explores the regulatory environment for digital trade and its impact on enhancing competitiveness and economic resilience. It examines how electronic commerce and digital technologies are driving the development of the digital economy, improving connectivity and expanding digital skills. However, these advances have also widened disparities, particularly in least developed countries (LDCs), which face challenges due to limited resources and infrastructure. The publication emphasizes the need for developing economies, especially LDCs, to bridge the digital divide. Drawing on diverse stakeholder insights, it highlights strategies to promote inclusive and sustainable development through supportive regulatory frameworks in a rapidly evolving digital landscape.

To be available in French and English.

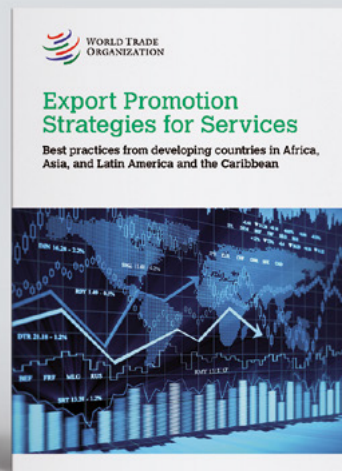
Export Promotion Strategies for Services

Best practices from developing countries in Africa, Asia, and Latin America and the Caribbean

Export Promotion Strategies for Services analyzes the strategies of selected developing economies in Africa, Asia, and Latin America and the Caribbean (LAC) which are successful in exporting services. The case studies identify critical elements of these economies' support strategies for services export development. They also propose recommendations on how to support capacity-building for exporters of services, attract FDI and promote skills mobility in developing economies.

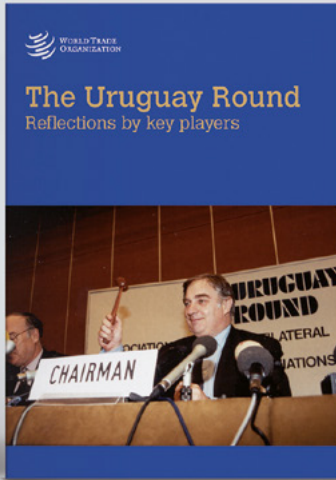
The best practices emerging from the study will help developing economies design or review their export promotion strategies. They will also guide future assistance and advice provided by the World Bank, the WTO and other international organizations and development banks in the context of the Trade in Services for Development initiative.

The study will help developing economies assess and enhance their services trade competitiveness and develop services trade strategies.



i

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The Uruguay Round

Reflections by key players

The successful conclusion of the Uruguay Round in 1994 brought about the biggest reform of the world's trading system since the General Agreement on Tariffs and Trade (GATT) was created at the end of the Second World War.

The Round was launched in September 1986 in Punta del Este, Uruguay, bringing together 123 countries to extend the trading system into several new areas, including trade in services and intellectual property, and to reform trade in sensitive sectors, such as agriculture. The signing of the Final Act in Marrakesh, Morocco, in April 1994 led to the establishment of the World Trade Organization (WTO) on 1 January 1995.

To mark the 30th anniversary of the WTO, this publication brings together contributions from some of the key players in the successful conclusion of the Uruguay Round. The contributors – from around the globe – share their personal recollections of the negotiations and reflect on the significance of the Round.



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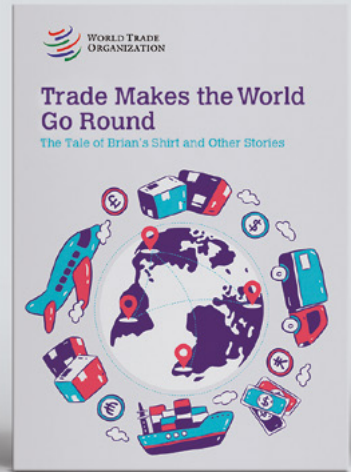
Trade Makes the World Go Round

The Tale of Brian's Shirt and Other Stories

Brian, Afia, Kim and Mateo are best friends at the International School of Geneva. Through four storylines – starting with “The Tale of Brian’s Shirt” – the children learn why world trade is important in their everyday lives.

The book explains how many countries are involved in the production of everyday items, such as a mobile phone or a bar of chocolate, with components and ingredients criss-crossing borders multiple times to complete the production process.

An illustrated book for eight to 11-year-olds.



i

To be published February 2026
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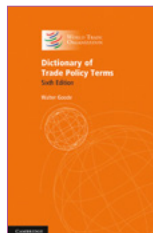
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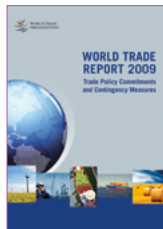
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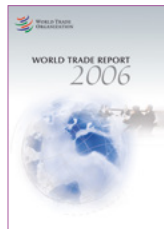
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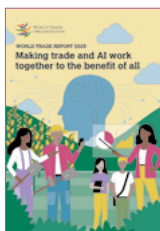
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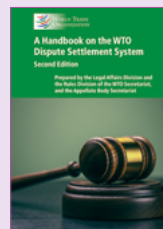
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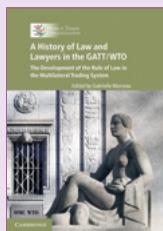
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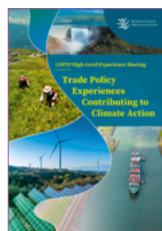
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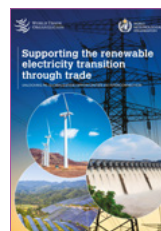
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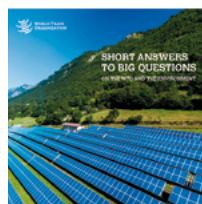
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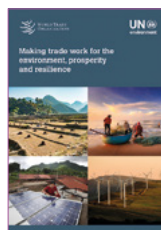
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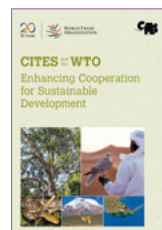
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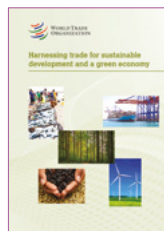
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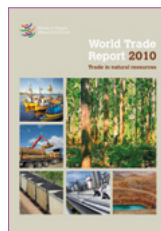
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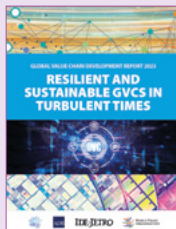
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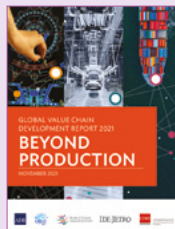
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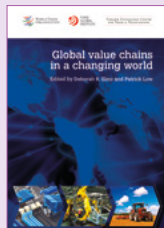
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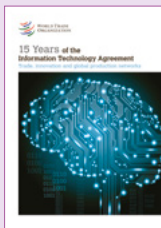
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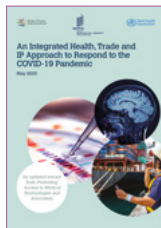


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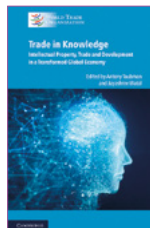
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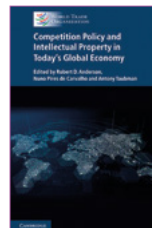
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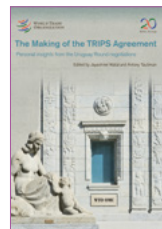
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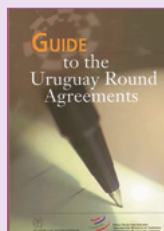
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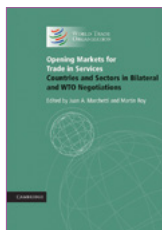
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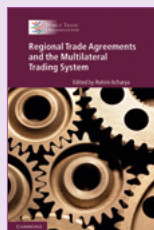


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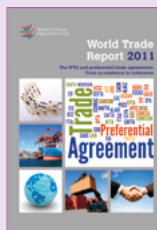
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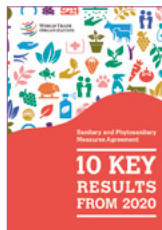
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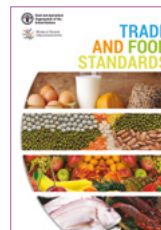
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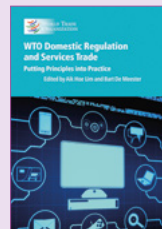
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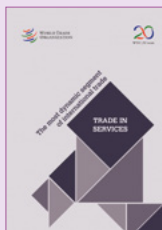
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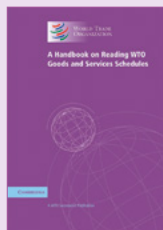
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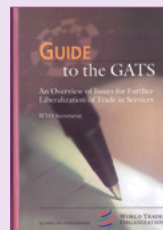
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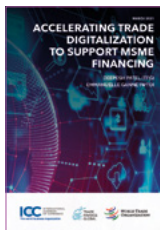
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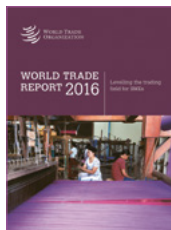
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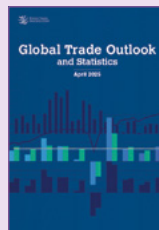
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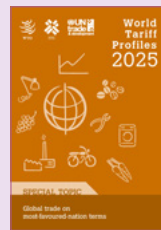
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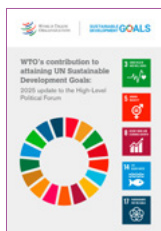


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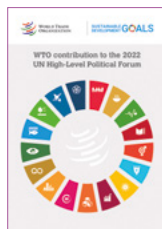
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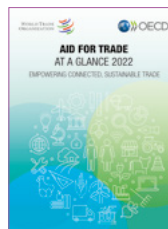
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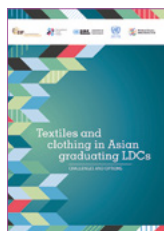
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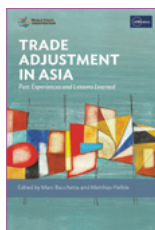
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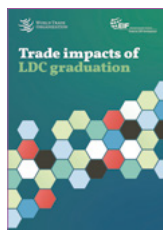
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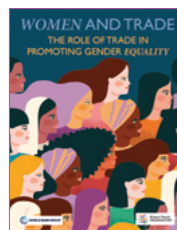
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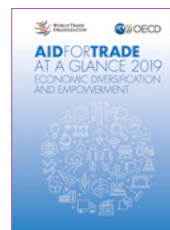
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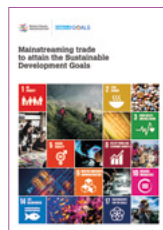
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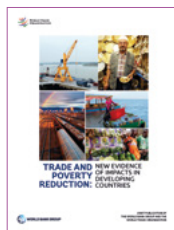
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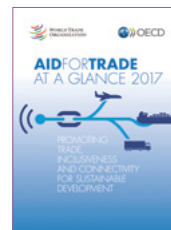
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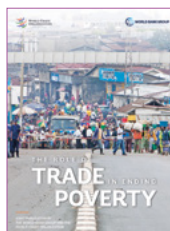
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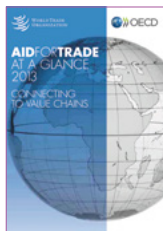
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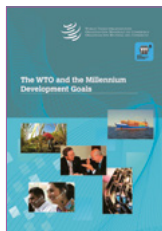
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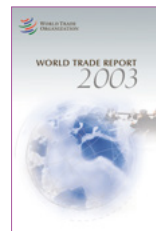
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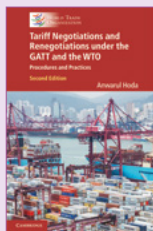
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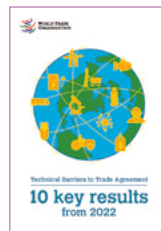
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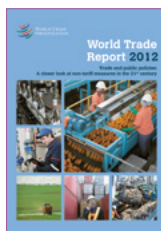
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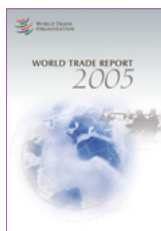
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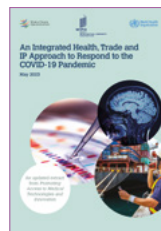
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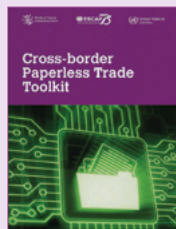
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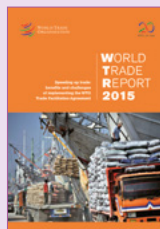
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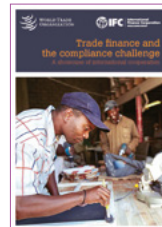
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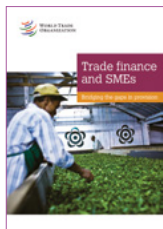
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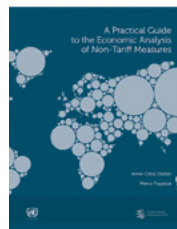
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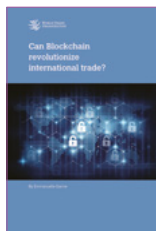
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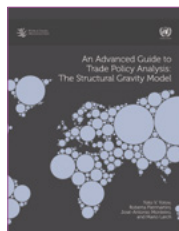
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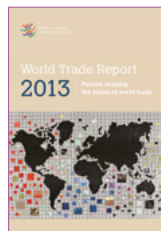
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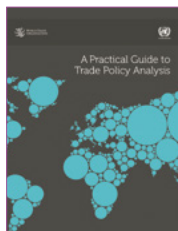
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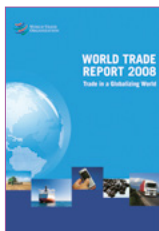
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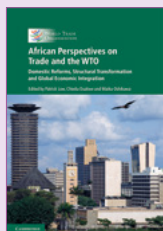
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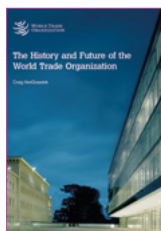
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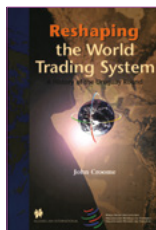
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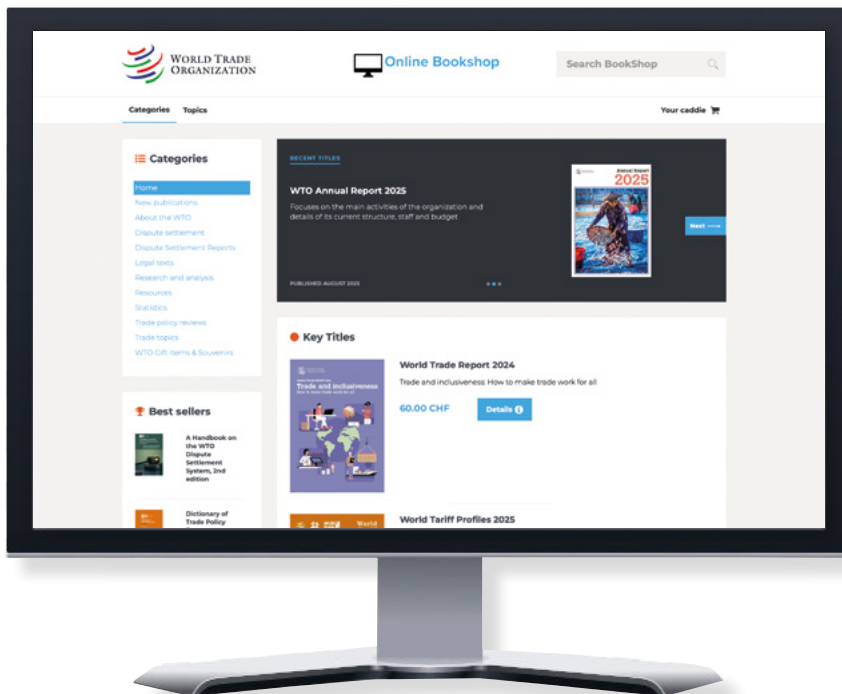


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