

Global Trade Helpdesk Initiative

WTO IWG on MSMEs

Video conference, 8 Feb 2022

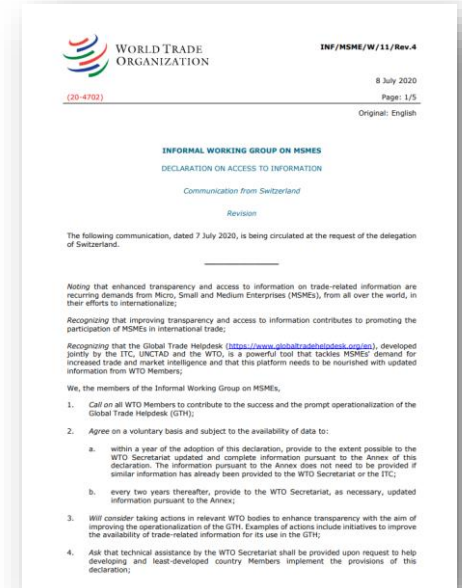
MSME Package implementation: Declaration on Access to Information

We, the members of the Informal Working Group on MSMEs,

1. Call on all WTO Members to contribute to the success and the prompt operationalization of the Global Trade Helpdesk (GTH);

2. Agree on a voluntary basis and subject to the availability of data to:

- a. within a year of the adoption of this declaration, provide to the extent possible to the WTO Secretariat updated and complete information pursuant to the Annex of this declaration. The information pursuant to the Annex does not need to be provided if similar information has already been provided to the WTO Secretariat or the ITC;*
- b. every two years thereafter, provide to the WTO Secretariat, as necessary, updated information pursuant to the Annex; [emphasis added]*



Data verification surveys

→ Circulated to IWG member in October

→ Brief summary of available information for each economy

Thailand	
The table below summarizes the available trade related information available on Global Trade Helpdesk for your economy. Using this table and the sample exporters and importer view links below, please verify the information and complete the verification questions. If any information is missing in GTH but available in your economy, please share the contact of the relevant person who can facilitate access to this information. Through these efforts together we will be able to provide complete and up-to-date information to MSMEs around the world.	
Trade Statistics	Available
Year	2020
Tariffs	Available
Year	2021 MFN + Preferential
Rules of Origin	Available
Coverage	22 out of 25
Trade Remedies	Available
Regulatory Requirements	Available
Year	2015
International Standards	Available
Trade Facilitation Database Information	Available
Business Contacts	Available
Trade Finance Providers	Available
Trade Promotion Organizations	Available
Intellectual Property Offices	Available
Sample search exporter perspective	https://globaltradehelpdesk.org/en/export-080450-from-th-to-cn/market-overview
Sample search importer perspective	https://globaltradehelpdesk.org/en/import-040610-to-th-from-nz/market-overview



→ EU, Argentina, China, Chinese Taipei, Columbia, Costa Rica, Dominican Republic, Israel, Switzerland, Turkey, and Hong Kong, China

What's new in 2022?

Stay informed about the latest [COVID-19 Temporary Trade Measures](#). Find more COVID-19 resources [here](#). X



Global
Trade Helpdesk

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Welcome to the Global Trade Helpdesk

Discover a world of trade opportunities in one place with detailed information about imports, market dynamics, tariffs, regulatory requirements, potential buyers and more.



Start exploring opportunities

Where are you exporting from?

Which product are you exporting?

To which market?

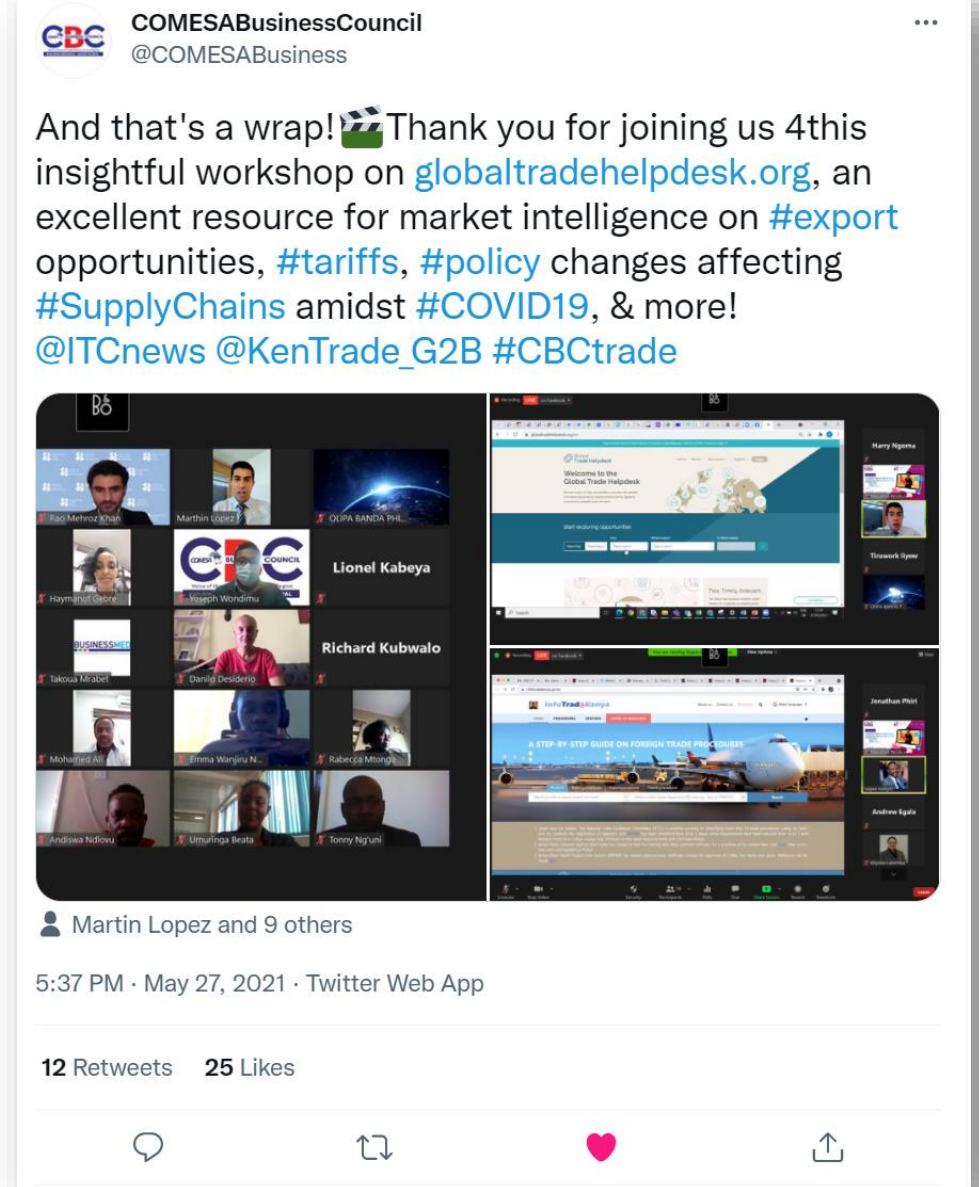
Planned portal developments

- Navigational **videos** and **webinar** page with UNCTAD and WTO
- New data on **logistics providers/freight forwarders** with IATA
- **AI enhanced HS code search** with ICC-Brazil
- **Sustainable and women-owned sourcing** with ITC T4SD and SheTrades



Outreach activities through 2021

- 46 webinars engaging
- over 4250 participants
- from over 60 economies



Joint GTH and Trade4MSMEs webinars



Upcoming outreach activities

- Open quarterly webinar sessions for firms in ENG, FR and ESP
- Exploring training development opportunities with ICC Centres for Entrepreneurship



THANK YOU!

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