

Global Cyber Alliance

GCA Cybersecurity Toolkit for Small Business

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Who We Are

Founded in 2015 to
address Systemic
Cyber Risk



Our Approach

2 Programs

- Internet Integrity (I2) to build a secure and trustworthy Internet.
 - *National CERTs (IoT and domain abuse)*
- Capacity & Resilience (C&R) to provide tools to empower Internet users

Capacity & Resilience

- FREE Scalable solutions to benefit as many internet users as possible.
- Straightforward so they can be easily implemented
- Relevant to different audiences and threats



GCA Cybersecurity Toolkit for Small Business

- Helps MSMEs improve their cyber protection, which can **significantly reduce cyber risk**.
- Five languages: **English, French, Spanish, German, and Bahasa**.
- **Free** to use
- **Essential Cyber Hygiene**

Failure to perform essential cyber hygiene features in a very high proportion of ransomware attacks.

Guided steps to better cybersecurity



1. Know What You Have
Inventory



4. Prevent Phishing & Malware
Anti-virus and DNS Security (Quad9)



2. Update Your Defenses
*Software updates, encryption,
website checks*



5. Backup and Recover
Configure and schedule backups

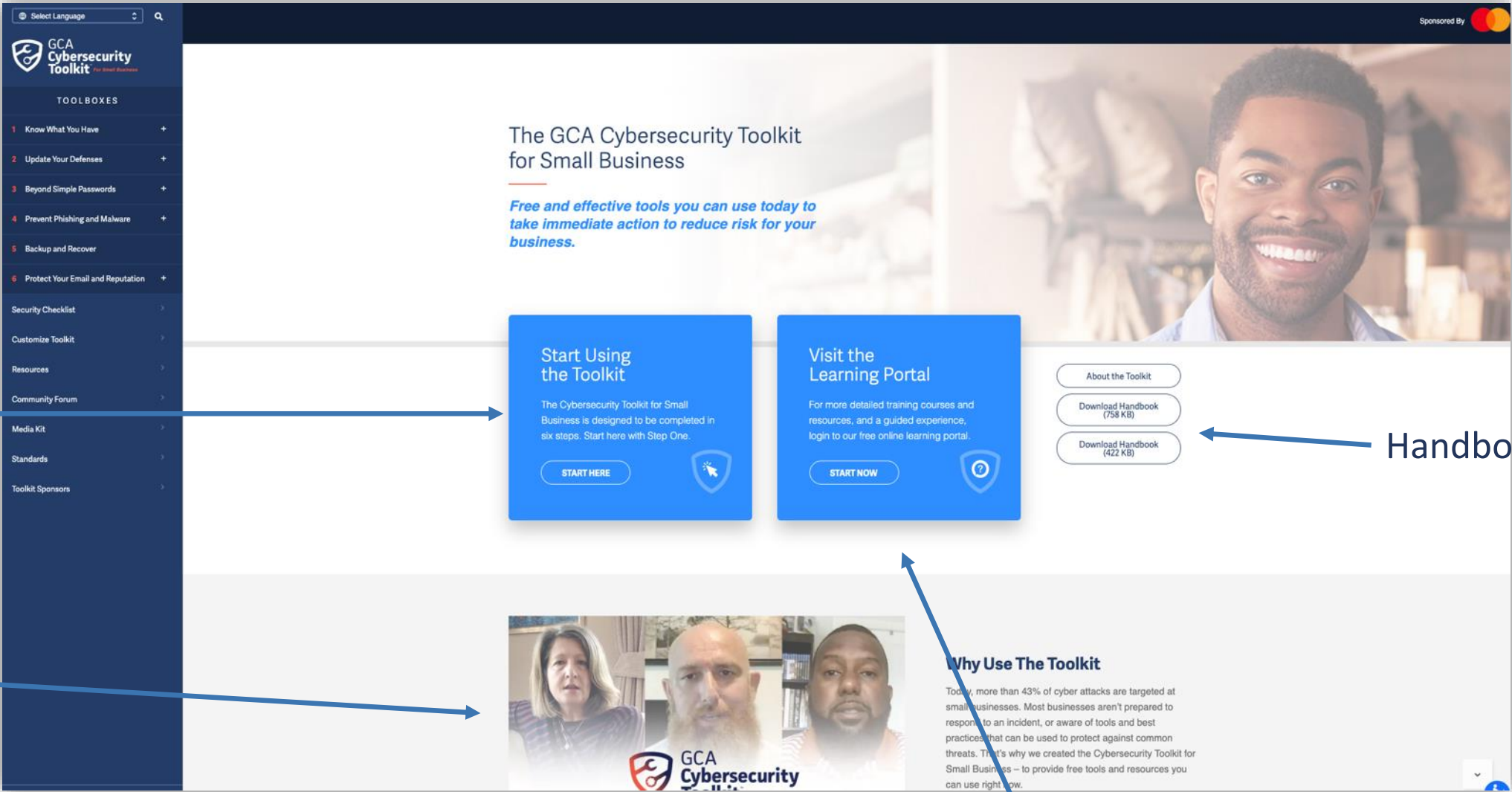


3. Beyond Simple Passwords
Strong, unique and 2FA



6. Protect Your Email & Reputation
DMARC and website checks

GCA Cybersecurity Toolkit – home page



Fast Access
Menu Bar

Guided
experience

Video
introduction

Handbook

GCA Cybersecurity Toolkit – step or toolbox page



Fast Access Menu Bar

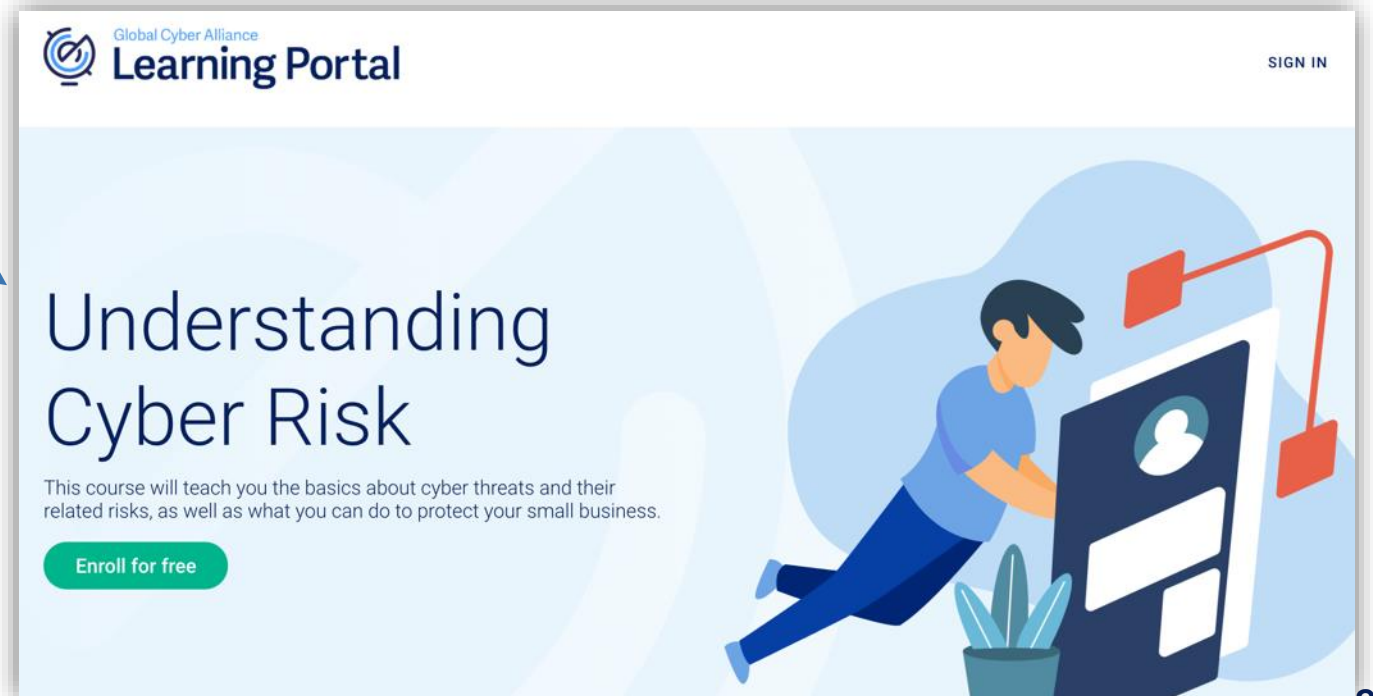
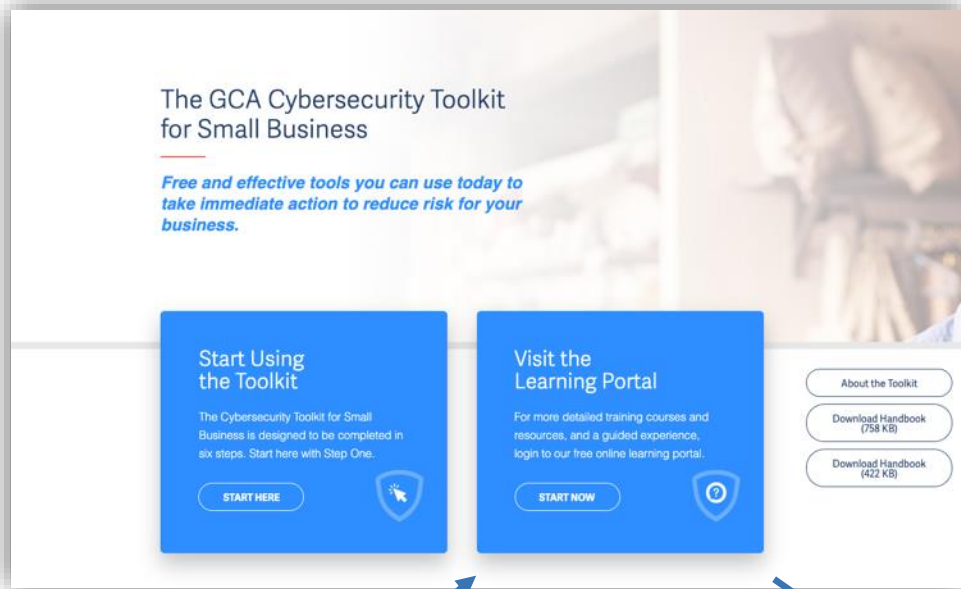
Tool

What's my skill level?

Video and more info

Next Step

GCA Cybersecurity Toolkit - Learning Portal



Sign up for further learning



- **Impact** to date
- Over **520,000 visits** across the toolkits (includes Journalists, Mission-Based and Elections)
- From over **200 countries**
- **Advisory** committee and **global relationships** to support **enhancement** and **adoption** across communities, sectors and regions
- Projects in Indonesia, South Africa, Nigeria, Australia...

**Collaborations: Global MSME cyber-readiness.
Working with national CERTs.**

Small business Toolkit: <https://gcatoolkit.org/smallbusiness/>

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THANK YOU