



International
Trade
Centre

TRADE IMPACT
FOR GOOD

SME COMPETITIVENESS OUTLOOK

2019

Big money for small business

Financing the Sustainable
Development Goals

ITC Flagship launch

27 June 2019, Geneva



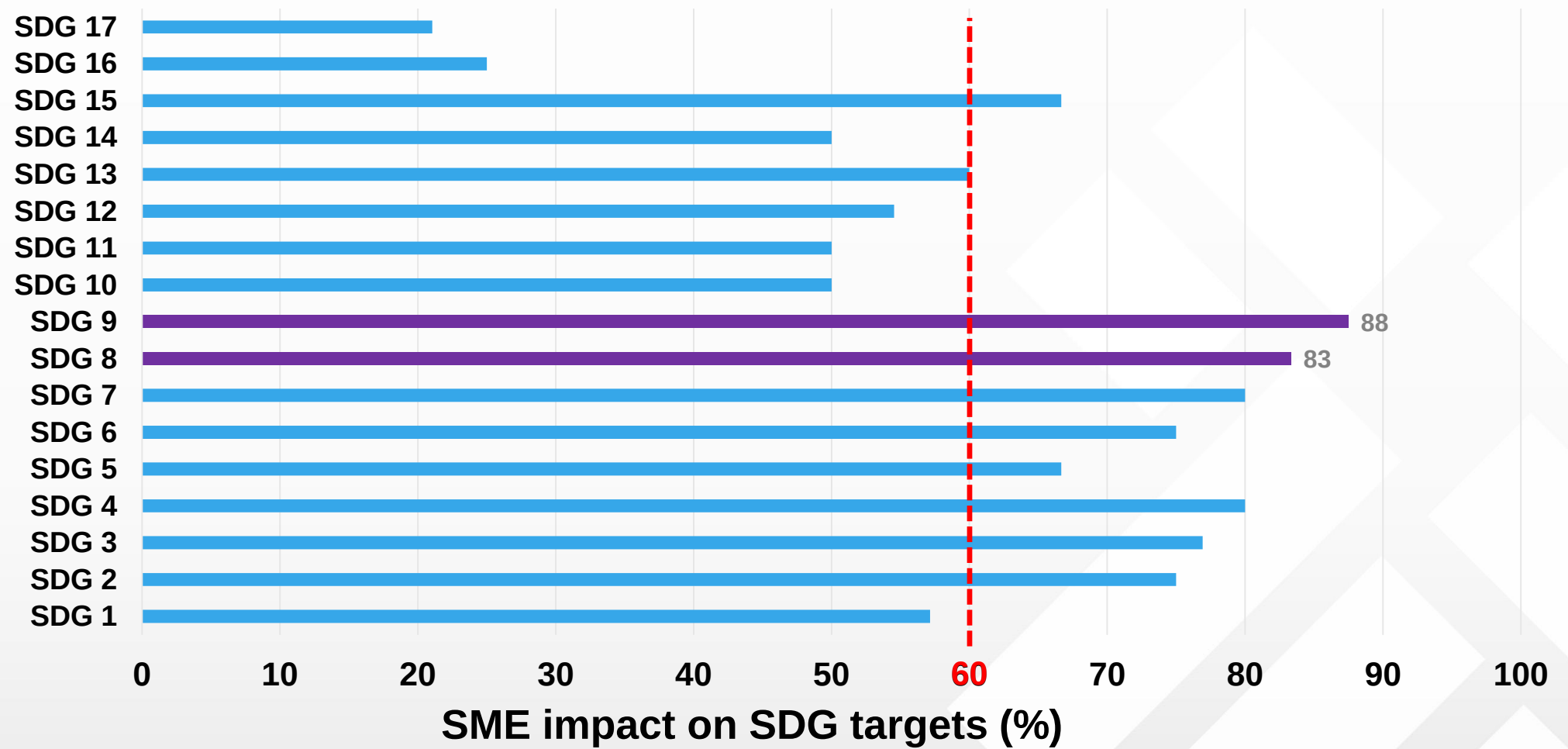


CLOSING THE SME FINANCE GAP

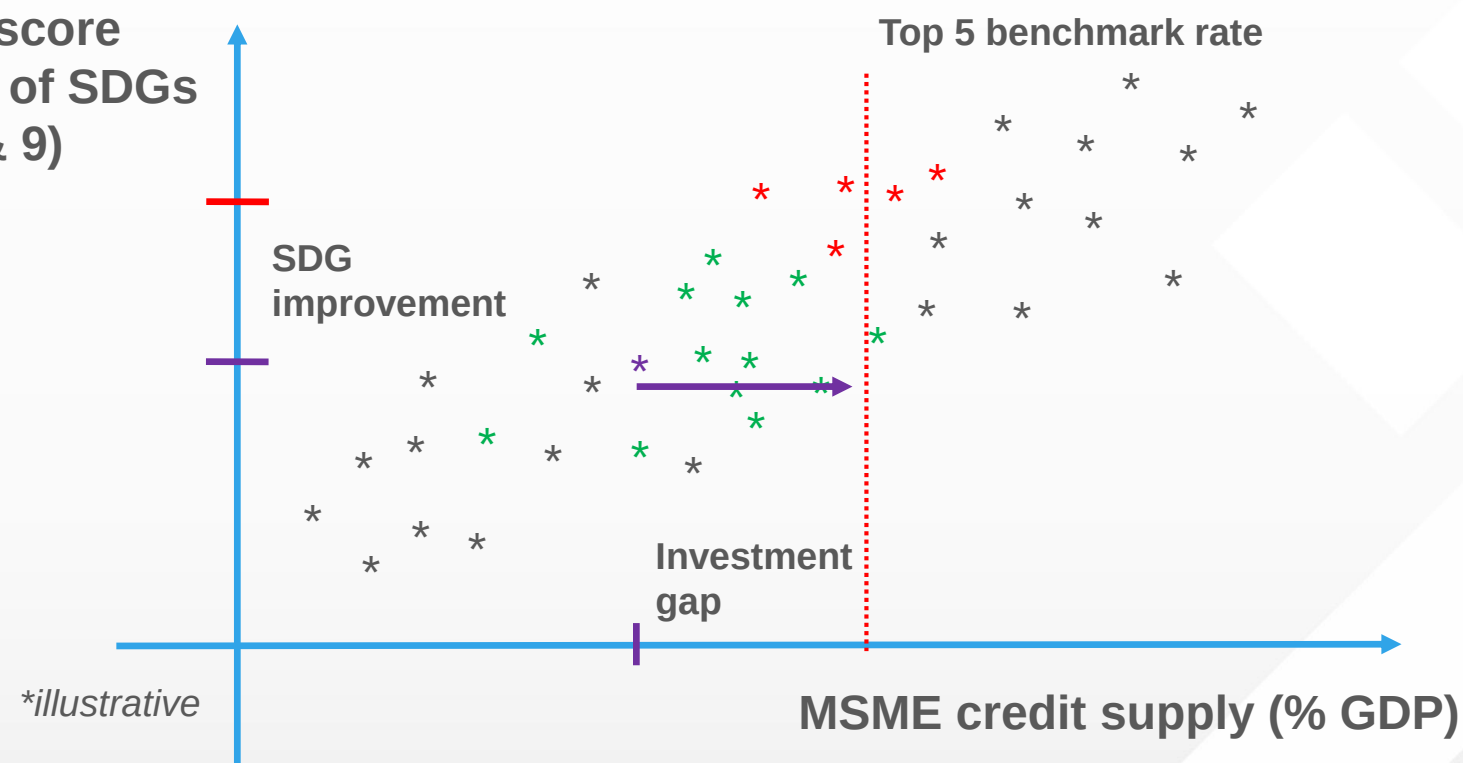
Four channels of SME impact on SDGs



SME competitiveness impacts on 60% SDG targets



Quantifying the Investment Gap

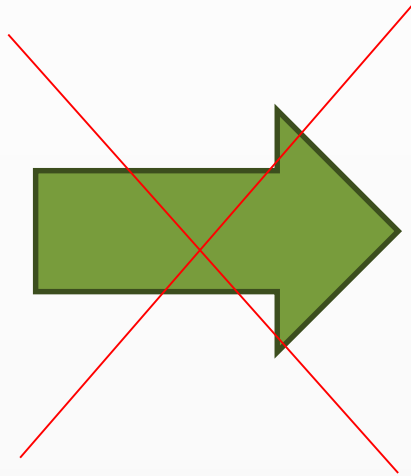


- E.g. Guinea
- Peer group
- Top 5 SDG performers within peer group

**MSME credit supply data is from International Finance Corporation*

**\$1
trillion**





Investment facilitators





Accelerators

ST>RT-UPCHILE



KICKSTARTER

CrunchBase

Crowdfunding

 CrowdPlus.asia

kiva



Investment promotion agencies

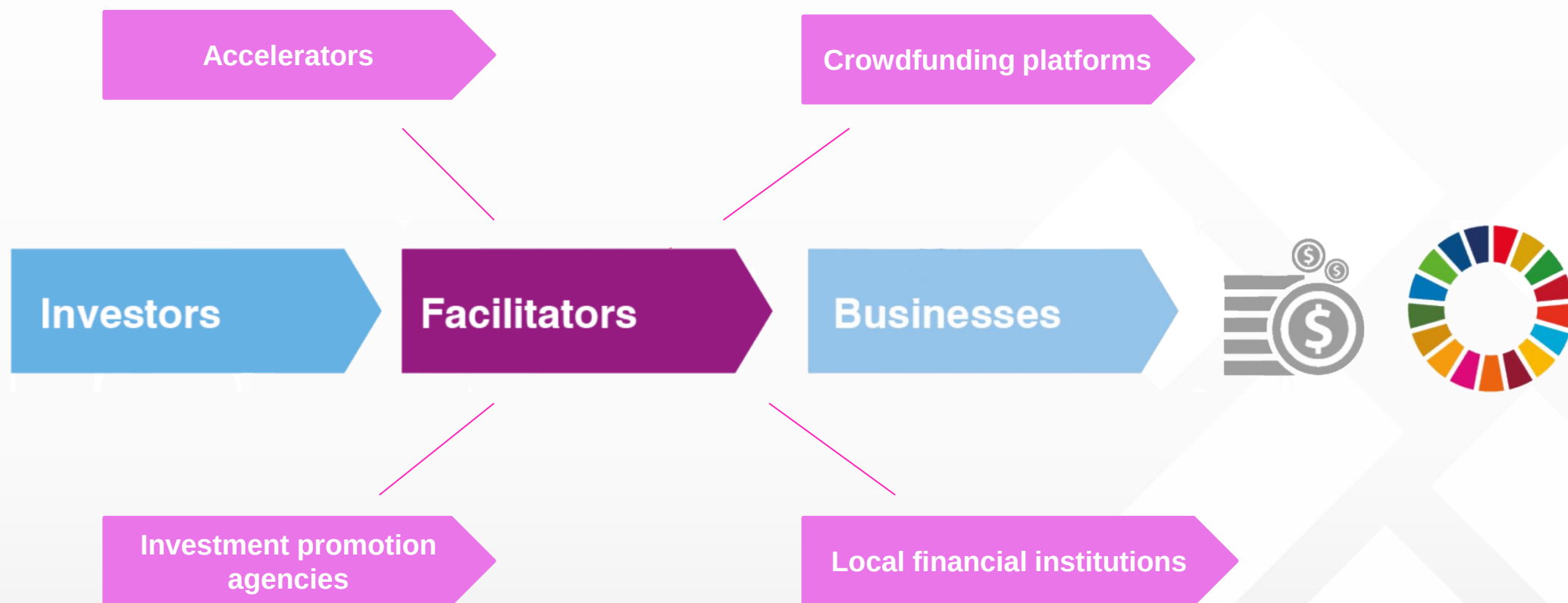




Local financial institutions



\$1 trillion in private investment for SMEs to help achieve SDGs



More on:

<http://www.intracen.org/smeoutlook>

#SMEOutlook

