



SME & AFRICA STRATEGIES

ABOUT THE UN GLOBAL COMPACT



UN GLOBAL COMPACT: OVERVIEW



13,000+
businesses committed
to the Ten Principles
of the UN Global
Compact

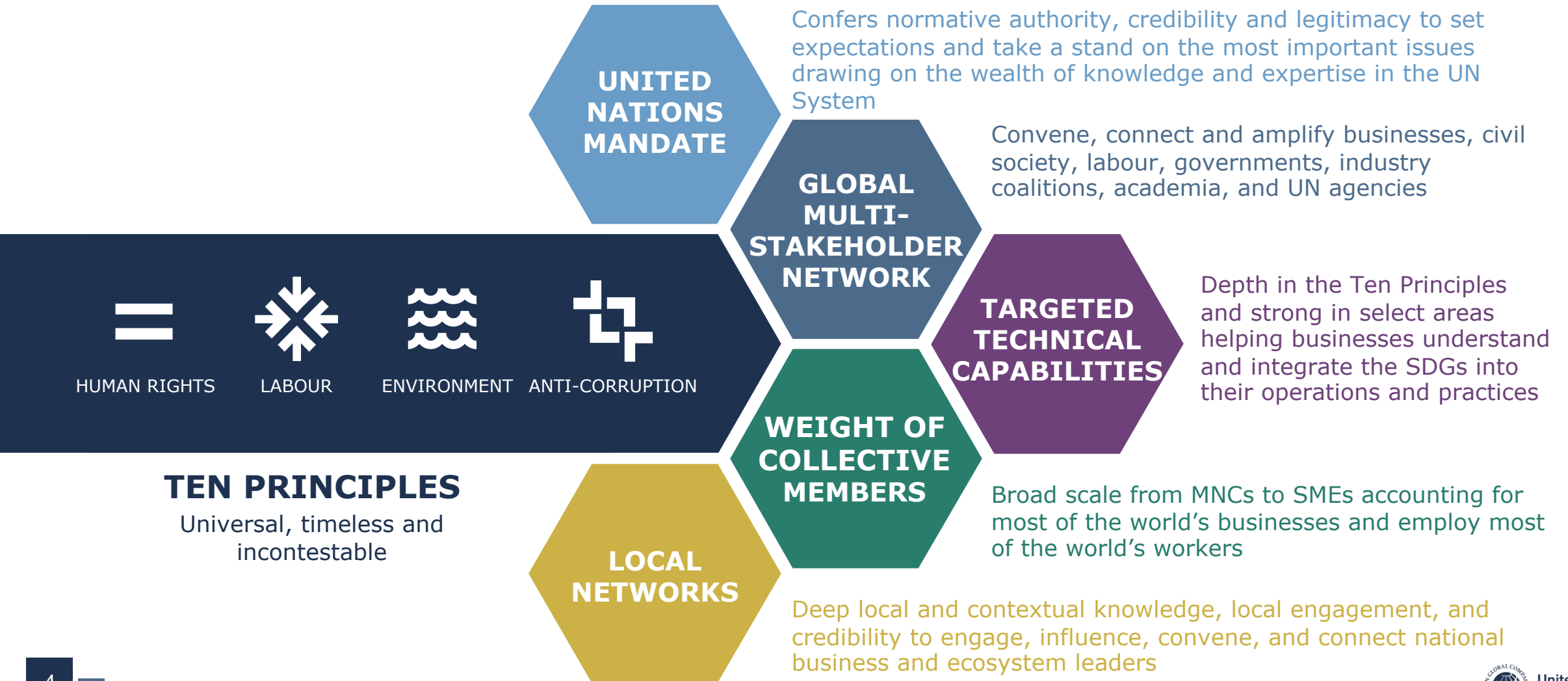
3,800+
non-business
members

160+
countries with
UN Global Compact
participants

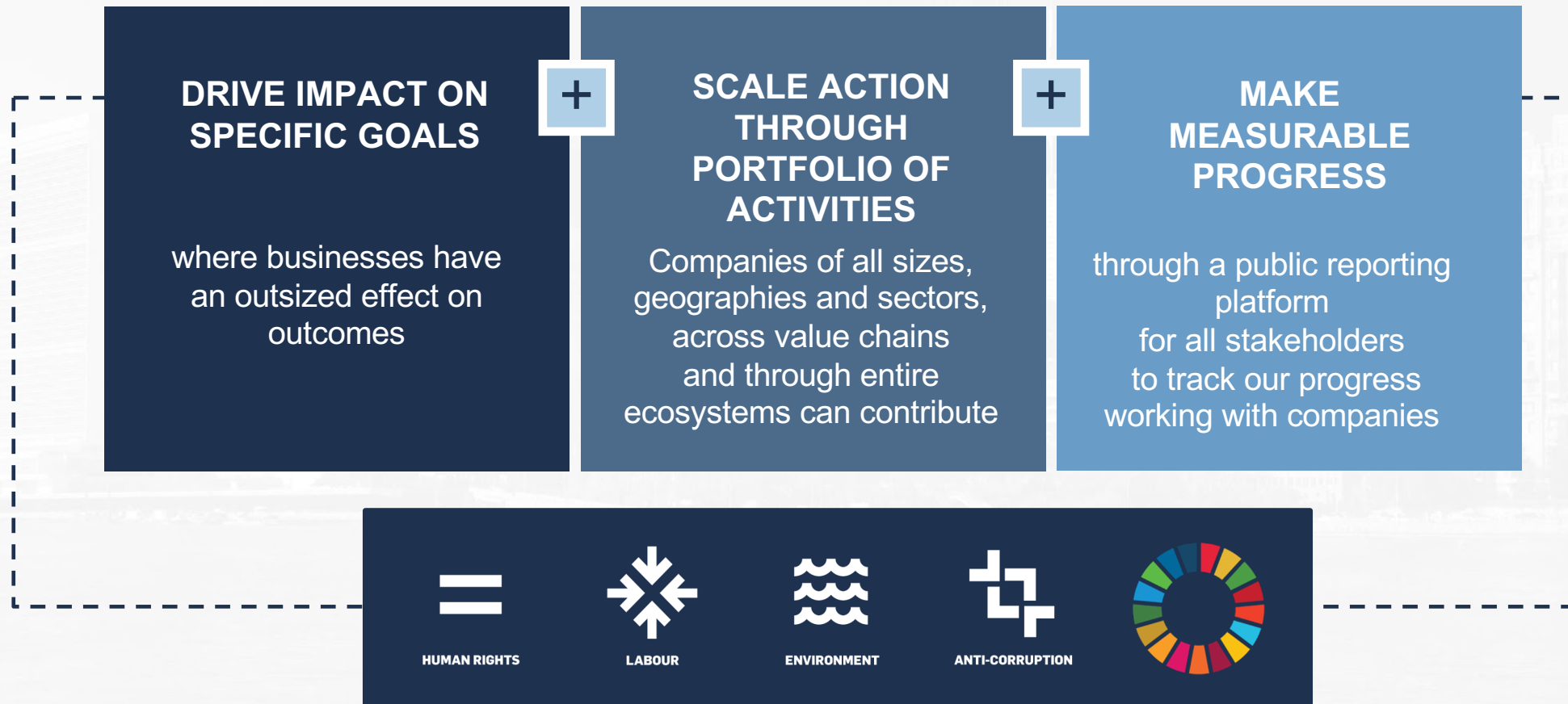
69
local networks

87
million employees

UNIQUE SOURCES OF VALUE OFFERED BY THE GLOBAL COMPACT



THE NEW STRATEGY: SCALE MEASURABLE BUSINESS IMPACT ON SOME OF THE WORLDS MOST PRESSING CHALLENGES



SME STRATEGY



SME ENGAGEMENT PLAN

CHALLENGE:

Meeting the private sectors commitment towards the SDGs must include SMEs who make up 90% of business and more than 50% of employment worldwide

Low resources and everyday business realities (esp. with the impact of COVID)

GOAL: SMEs adopt sustainable practices, aligning their businesses with the Ten Principles of the UN Global Compact

- # SMEs engaged in UNGC (recruitment and retention)
- # SMEs engaging in UNGC programmatic initiatives
- #ecosystems activated to adopt the UN Global Compact Ten Principles as a standard

SME ENGAGEMENT PLAN



Enhance outreach and onboarding

- Digital onboarding, goal setting, benchmarking
- Onboarding readiness tool to direct SMEs to direct or indirect impact engagement
- Ten Principles content access



Simple tailored programming

- Ten Principles content
- Playbooks
- Accelerators
- Peer Learning groups (delivered locally/regionally)



Supply chain impact pilots

- Sector wide ecosystem
- Single MNC supply network



Policy/regulatory enhancements

- SMEs understand, incorporate and influence policy and regulation
- Contribute to national/regional strategies in trade, sustainability, investment



Enhance business opportunities for responsible SMEs

- Integrating sust. requirements in procurement
- Partner with business associations
- Influence/support marketplaces

AFRICA STRATEGY

The Global Compact is in a great position to lead the charge of sustainable development of SMEs, particularly in Africa



Global presence

Global Compact operates and has relationships worldwide, allowing for best practice sharing and tapping into global resources



Sustainability Expertise

Extensive sustainability materials around the Ten Principles on the Environment, Human Rights, Labor Rights and Anti-Corruption



Local resources

African SME engagement requires localization and the Global Compact's Local Networks are in a great position to provide on-the-ground support



Regional value chains

Global Compact has relationships globally and on the continent with businesses across the Africa supply chain, a valuable resource for SMEs

Applying the Global Compact SME framework can allow us to bring superior value to Africa SMEs

UN Global Compact's Competitive advantages

Access to MNCs, lead firms and SMEs

Global network of LNs

UN linkages

Natural role as convener



Levers and multipliers for achieving scale and impact

Digitalization
(content and access)

SME engagement team

Sector and business associations



Deepening SME Engagement

Enhancing capacities of SMEs and LNs via knowledge resources, trainings, supply-chain based initiatives and platforms.



Policy and regulatory support

Influencing national development agendas related to sustainability and provision of advice to SMEs



Influencing business environments
Supporting SME membership to discover and succeed in business relationships at national, regional and global levels



Stewarding partnerships for sustainability

Fostering partnerships with best-in-class sustainability and SME-support organizations, worldwide



United Nations Global Compact

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