



WTO Simply Services Webinar

20 July 2021

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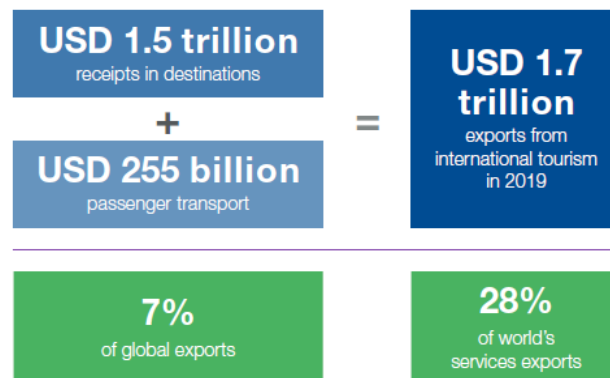


Export revenues from tourism

Total exports from international tourism reached USD 1.7 trillion in 2019

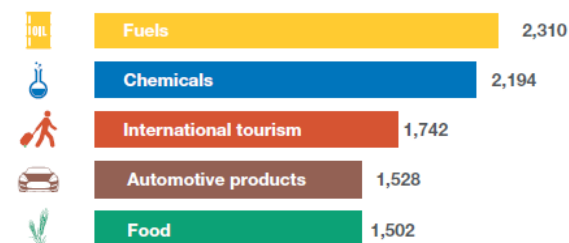
- **Export earnings from international tourism** (travel and passenger transport) are an important source of foreign revenues for many destinations around the world, helping to create jobs, promote entrepreneurship and develop local economies.
- Tourism is a key component of **export diversification** both for emerging and advanced economies, with a strong capacity to reduce trade deficits and to compensate for weaker export revenues from other goods and services.
- For many small developing countries, including most Small Island Developing States, tourism is a major source of foreign-currency income, which can represent up to 90% of total exports.

Tourism generates USD 5 billion a day in exports



Note: Export revenues from international tourism are composed of "travel" (receipts in destinations) and "passenger transport" receipts, both credit items in the Balance of Payments of countries.
Source: World Tourism Organization (UNWTO) and World Trade Organization (WTO).

Tourism is the world's third largest export category after fuels and chemicals, and ahead of automotive products and food (2019)



Export earnings by product category, 2019 (USD billion)

Source: World Tourism Organization (UNWTO) and World Trade Organization (WTO).

Export revenues from international tourism have grown faster than merchandise exports almost every year since 2010



Export revenues from international tourism and merchandise exports (% change)

Source: World Tourism Organization (UNWTO) and World Trade Organization (WTO). Data as of November 2020. * Provisional data.

International tourism back to levels of 30 years ago



-73%

International tourist arrivals



Loss in export revenues from international tourism

US\$ 1.1 trillion



International tourism could plunge to levels of

1990s



Estimated loss in direct tourism GDP

+US\$ 2 trillion



Loss of international tourist arrivals

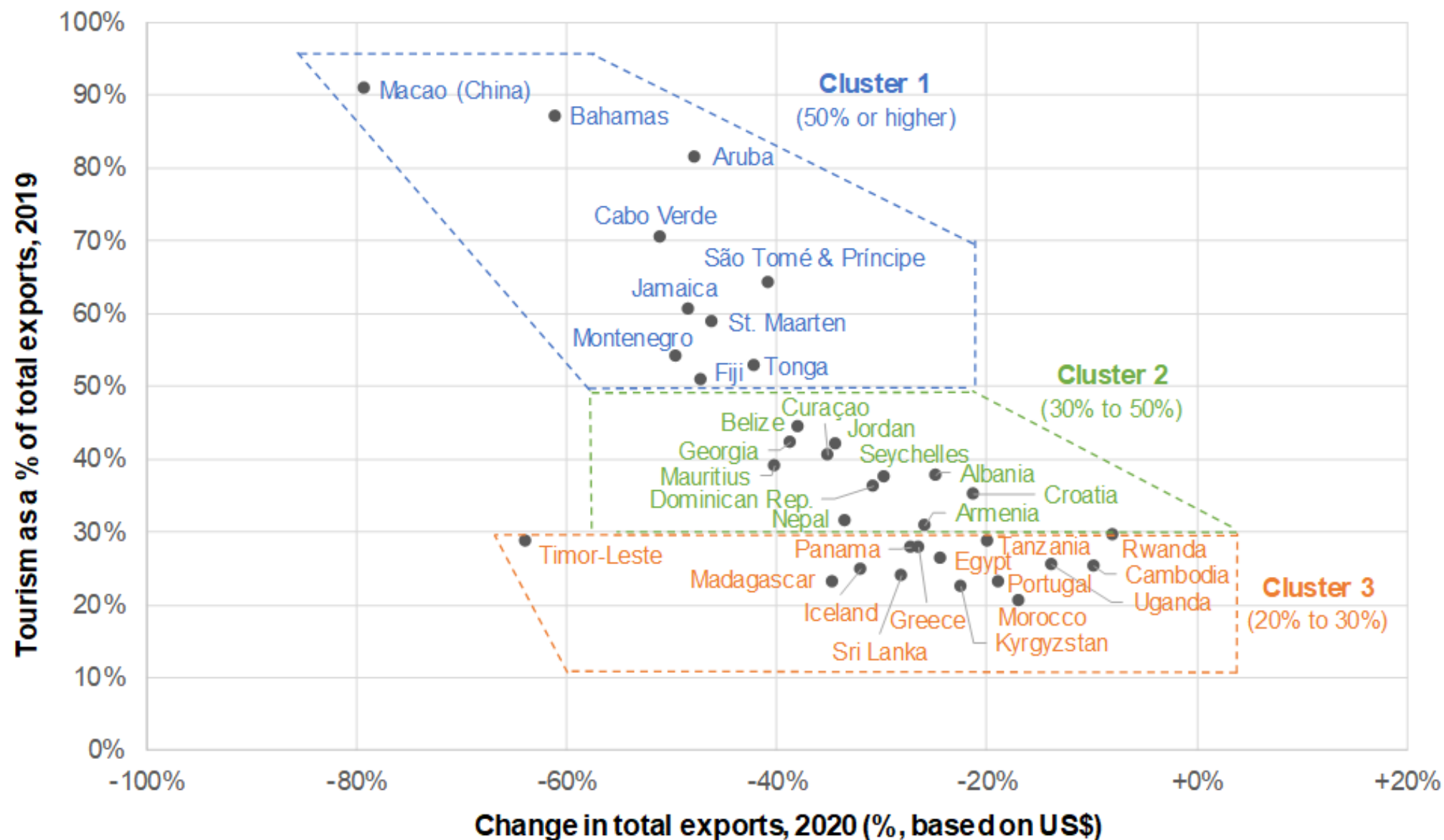
1 billion



100 million
direct tourism jobs at risk



Decline in total exports in most tourism-dependent countries and territories, 2020



Source: World Tourism Organization (UNWTO) and World Trade Organization (WTO)

(Data as of May 2021)

Note: Destinations are divided into clusters based on the share of international tourism in total export revenues.



LOOKING AHEAD

2021

JANUARY-MARCH*

INTERNATIONAL TOURIST ARRIVALS

WORLD

2019: (+4%)
2020: (-73%)
JAN-MARCH 2021: -83% (OVER 2020)
JAN-MARCH 2021: -88% (OVER 2019)

AMERICAS

2019 (+2%)
2020 (-68%)
JAN-MAR 2021
(-71%)

EUROPE

2019 (+4%)
2020 (-69%)
JAN-MAR 2021
(-83%)

AFRICA

2019 (+2%)
2020 (-74%)
JAN-MAR 2021
(-81%)

MIDDLE EAST

2019 (+7%)
2020 (-74%)
JAN-MAR 2021
(-78%)

ASIA & THE PACIFIC

2019 (+4%)
2020 (-84%)
JAN-MAR 2021
(-94%)



SOURCE: UNWTO

* PROVISIONAL DATA (Y-O-Y MONTHLY CHANGE) (DATA AS OF MAY 2021)

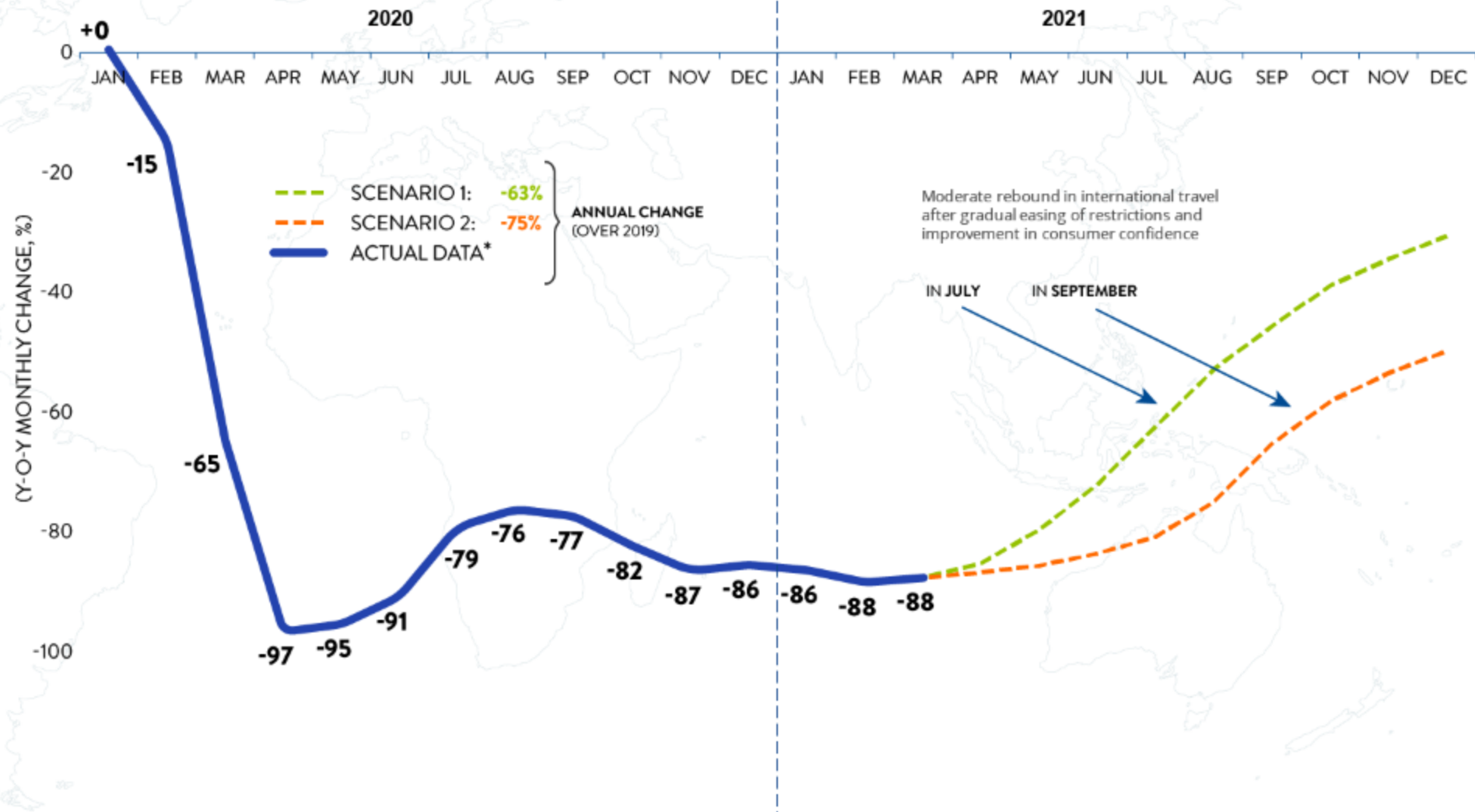
INTERNATIONAL TOURIST ARRIVALS: SCENARIOS FOR 2021

(Y-O-Y MONTHLY CHANGE
OVER 2019, %)

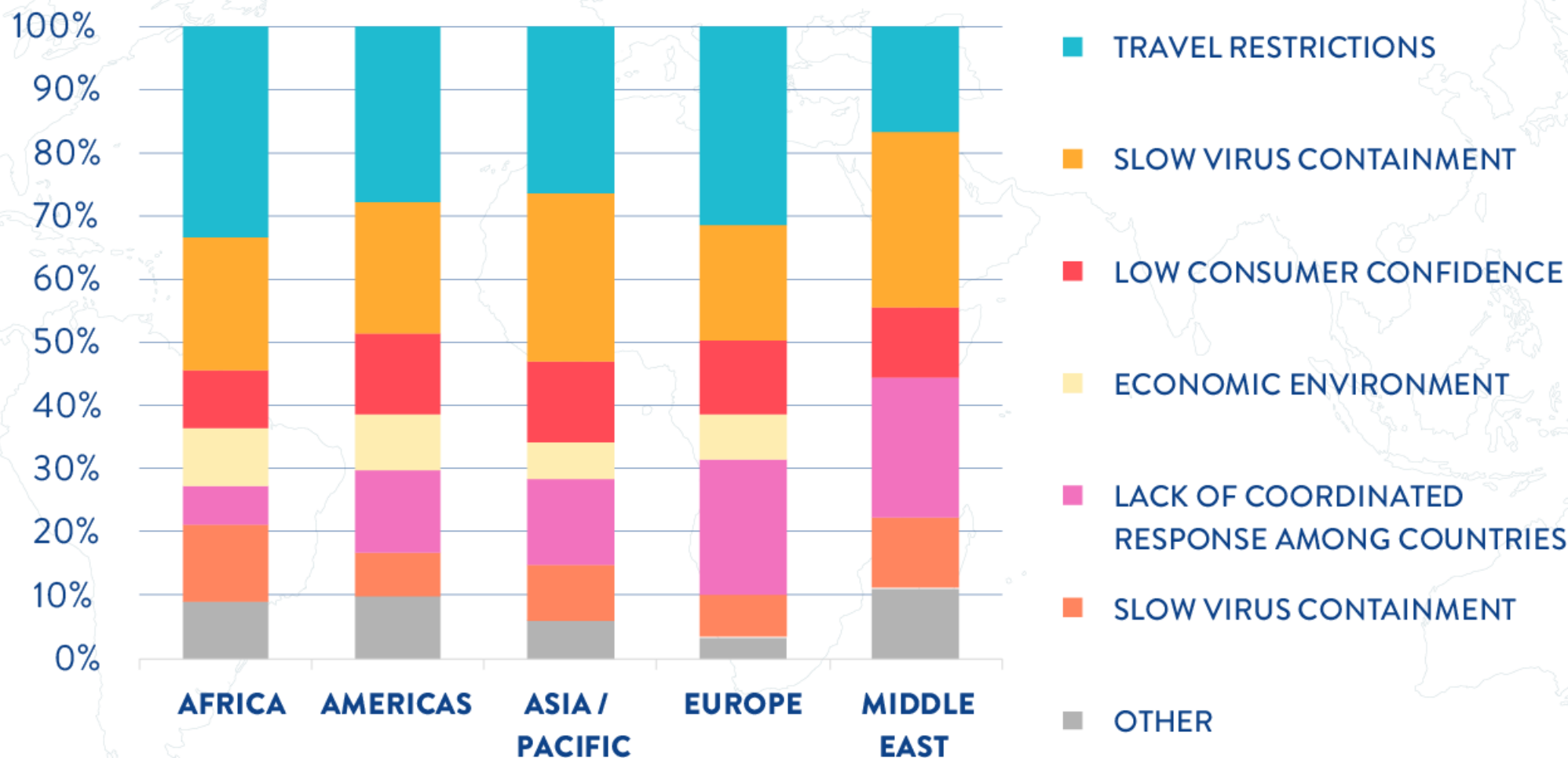
* Actual data is preliminary and
based on estimates for destinations
which have not yet reported monthly
results.



SOURCE: UNWTO
(DATA AS OF MAY 2021)



WHAT ARE THE **MAIN FACTORS** WEIGHING ON THE **RECOVERY OF INTERNATIONAL TOURISM?**





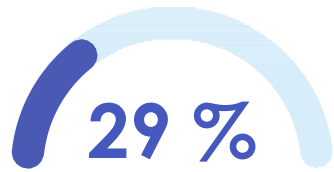
COVID – 19 RELATED TRAVEL RESTRICTIONS A GLOBAL REVIEW FOR TOURISM

TENTH REPORT AS OF 5 JULY 2021



10th UNWTO COVID-19 Related Travel Restrictions

A Global Review for Tourism



of all destinations worldwide

As of 1 June, 29% of destinations have their borders completely closed for international tourism



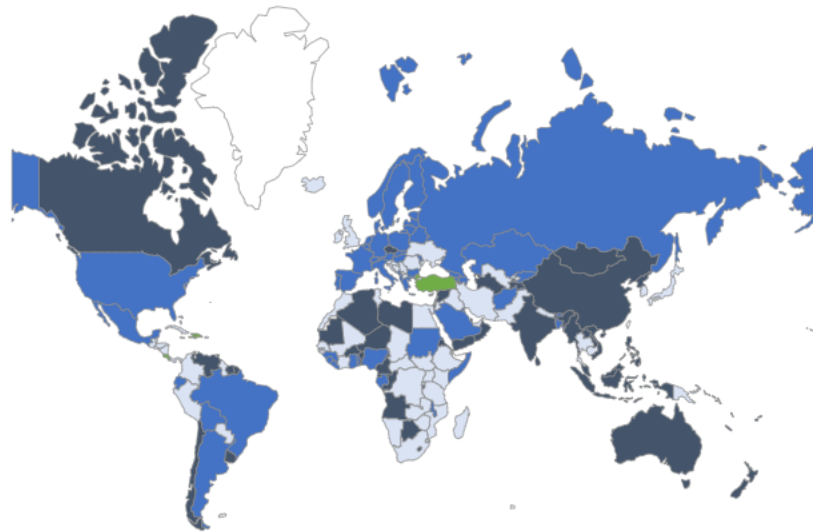
Of these, +50% have been completely closed since May 2020 or longer; the majority in Small Island Development States of Asia Pacific



Just 3 destinations (Albania, Costa Rica, Dominican Republic) are completely open to tourists, with no restrictions now in place.

COVID - 19 RELATED TRAVEL RESTRICTIONS

● Complete Closure ● Lifted ● Other Measures ● Partial Closure



Select a month to see results for the selected month (based on the Travel Restrictions report)



Apr 2020

May 2020

Jun 2020

Jul 2020

Sep 2020

Nov 2020

Feb 2021

Jun 2021

Travel Restrictions

This map shows the current status of each destination. **Hover** over each country to see the **development over time** of the restrictions of that destination. See below the definitions of each status:

Complete border closure: Borders are completely closed to tourism

Partially closed: Borders are partially closed and/or have suspended all/some flights.
NOTE: As of February 2021, this category also includes visa issuance and destination-specific restrictions.

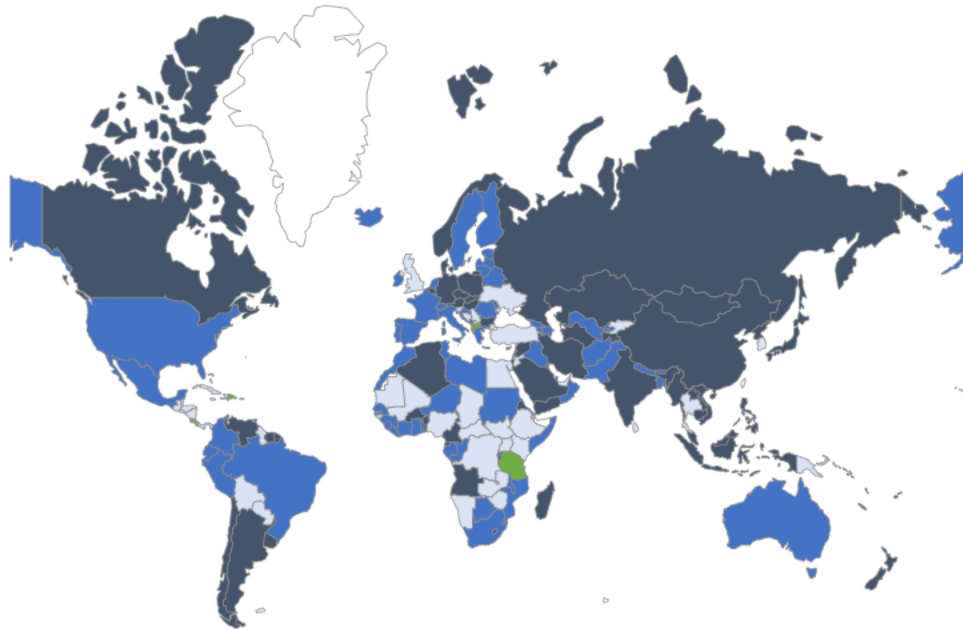
Other measures: Visa issuances, quarantine or mandatory testing.
NOTE: As of February 2021, this category is renamed as Testing and Quarantine and now only includes COVID-19 testing and quarantine.

Lifted for international tourism: Lifted all COVID-19 related restrictions for international tourism

For more information on travel restrictions and further research, please [click here](#)

COVID - 19 RELATED TRAVEL RESTRICTIONS

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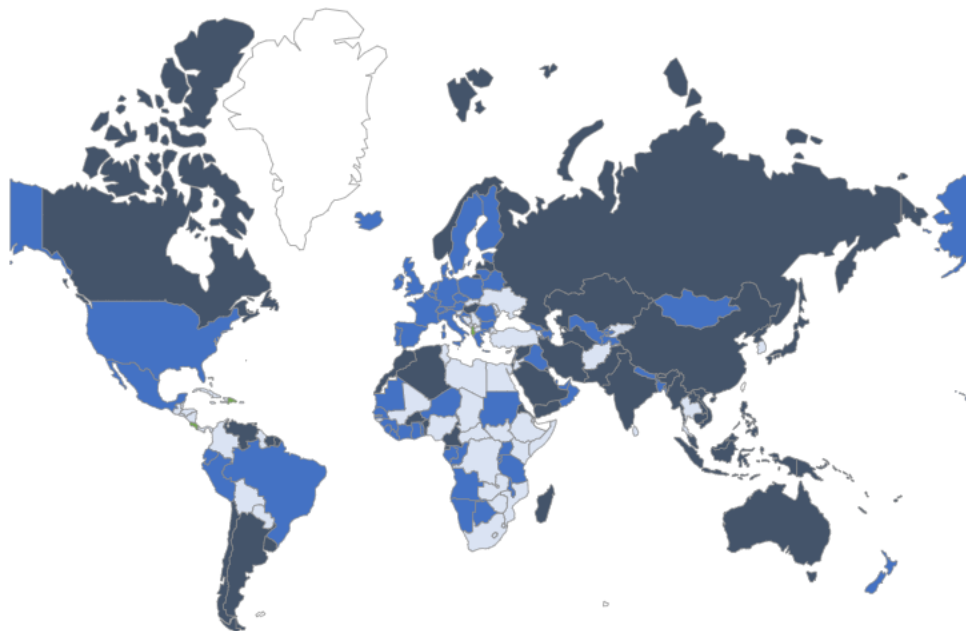
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● Complete Closure ● Lifted ● Partial Closure ● Testing/Quarantine



70% of destinations in **Asia Pacific** are completely closed, compared with **13%** in **Europe**, **20%** in the **Americas**, **19%** in **Africa** and **31%** in the **Middle East**.

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Five key policy priorities to #RestartTourism

1. Harmonized Travel Protocols
2. Digitalization (documents and borders)
3. Protection of Tourists
4. Safety Protocols on the ground
5. Clear, consistent and updated information



UNWTO Middle East Member States have agreed to work together on core initiatives intended to harmonize travel protocols and reinvigorate regional travel through:

- Developing a **common framework to reopen international borders**;
- Creating approved **Public Health Corridors** between destinations to promote specific tourism experiences and relaunch hotspot tourism destinations;
- Implementing a **common digital health solution** to facilitate travelers' experience through interoperability and blockchain as technologies to help develop common standards; and
- Working to promote the **UNWTO/IATA destination tracker**, a monitoring system to track health data, regulations and movements across borders



The global vaccination rollout and increased adoption of digital solutions for safe travel should lead to a rise in international mobility over the weeks and months ahead - UNWTO



UNWTO

**COMMITTEE
FOR THE DEVELOPMENT
OF AN INTERNATIONAL CODE
FOR THE PROTECTION
OF TOURISTS**



Harmonization of tourism protocols at the destination

ISO Publicly Available Standard (PAS) 5643



20 tourism subsectors :
accommodation, restaurants, beaches,
ski resorts, medical spas, tourists guides, tourists bus
companies, rent a car, night leisure, etc.

Technical assistance by UNWTO to Member States

(with Asian Development Bank and Inter-American Development Bank)

- Vietnam
- Egypt
- Jordan
- ABEC Corridor
- Latin America



DESTINATION TRACKER



UNWTO and IATA have developed the first dashboard on Travel Restrictions and Health-related Travel Requirements, with the aim of supporting the recovery of tourism by restoring the confidence of tourists through up-to-date information and insights.



HEALTH INDICATORS



AIR TRAVEL



DESTINATION



REGULATIONS



MAP VIEW



ANALYSIS

Last update: 23/04/2021

[Disclaimer](#)



DESTINATION STATUS TRACKER

POWERED BY



Disclaimer

Air Travel

This page gives an overview of the travel requirements when travelling by air .

Last update

13.07.2021

Data source

IATA

Portugal

Select a country

Portugal



CURRENT AIR TRAVEL RESTRICTIONS

Restriction level	Partially Restrictive	!
COVID-19 test	YES	🚩
Entry restrictions	YES, with exceptions	!
Flights suspended	NO	🚩
Quarantine	YES	🚩

Go to the IATA Travel Center for live information on travel restrictions:

[IATA TRAVEL CENTER](#)

Latest changes

Portugal extended the entry restrictions until 25 July 2021. Please see item 1 below.

Current regulations

1. Until 25 July 2021, passengers are not allowed to enter.

This does not apply to:

- nationals of Portugal and their family members;
- residents of Portugal;
- nationals of Austria, Belgium, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland (Rep.), Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Romania, Slovakia, Slovenia, Spain, Sweden and Switzerland, and their family members;
- passengers with a long term visa issued by Portugal;
- passengers arriving from Albania, Armenia, Australia, Austria, Azerbaijan, Belgium, Bosnia and Herzegovina, Brunei Darussalam, Bulgaria, Canada, China (People's Rep.), Chinese Taipei, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong

Go to

HEALTH
INDICATORS



AIR TRAVEL



DESTINATION



REGULATIONS



MAP VIEW



ANALYSIS



Go back

Air Travel



Latest update: 09/04/2021



UNWTO TOURISM RECOVERY TRACKER

As tourism slowly restarts in an increasing number of countries, the World Tourism Organization (UNWTO) has developed the **first comprehensive tourism recovery tracker worldwide**, monitoring a number of relevant indicators throughout the recovery of tourism.



OVERVIEW



MONTHLY DATA
BY REGIONS



MONTHLY DATA
BY TOP 10 DESTINATIONS



MONTHLY DATA
BY TOP 10 SOURCE MARKETS



COMPARE INDICATORS

Methodology

Availability of data



Select all relevant indicators

Int. Tourist Arrivals

Seat capacity - domestic

Seat capacity - International

Actual Air Reservations

Occupancy Rates

Hotel Searches

Hotel Bookings

Short-term rentals

Travel Search - Flights

Travel Search - Accommod...

Travel Sentiment

Show all indicators

Only tourism - general

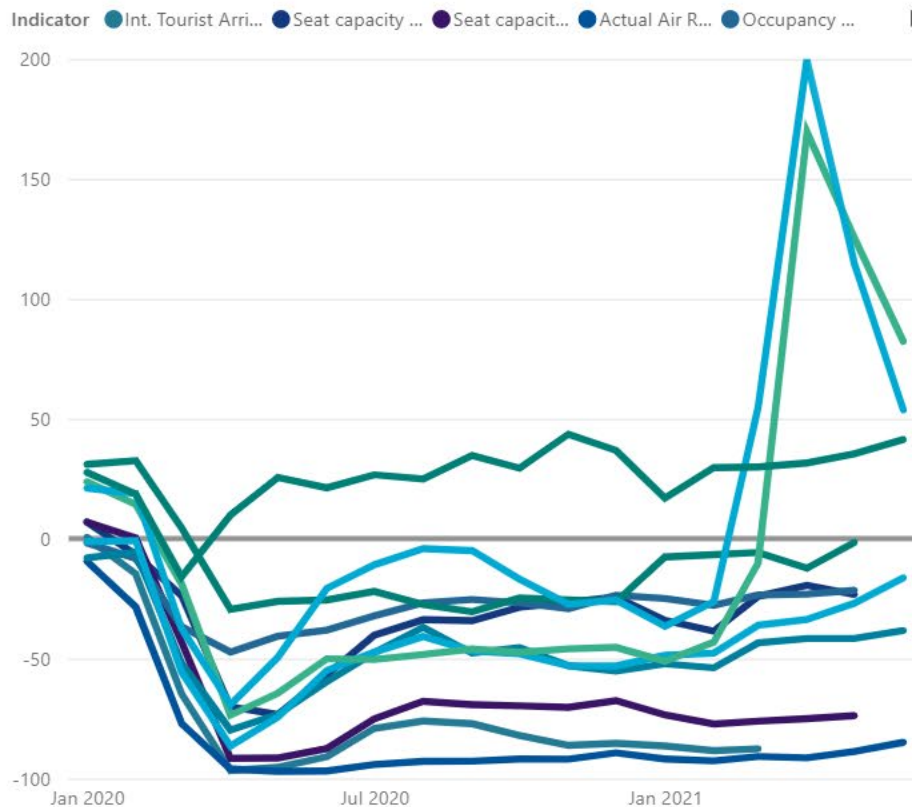
Only accommodation

Only air transport

Indicators over time

To compare how each indicator is developing over time, please select all relevant indicators you would like to compare, as well as a region or a subregion. If no region is selected, it shows the global total.

YoY Change by indicator (%)

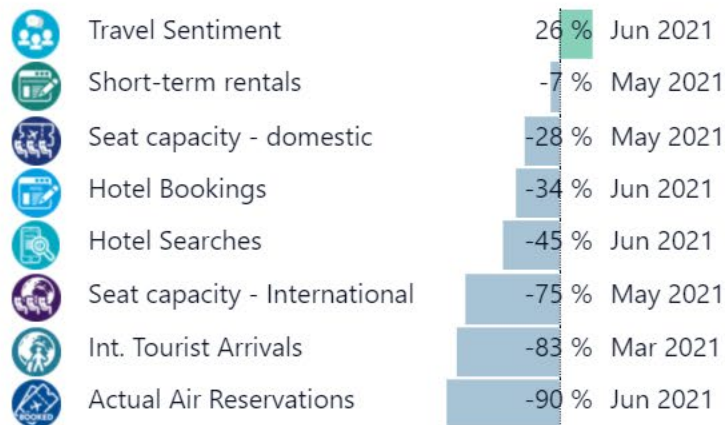


Select a region or subregion

Region

Subregion

YTD change (%)





UNWTO
World Tourism Organization

UNWTO GLOBAL TOURISM DASHBOARD

- Tourism Results - By region and by country
- Monthly and YTD change of International Tourist Arrivals
- in relative and absolute terms
- Most vulnerable destinations
- Impact assessment - COVID-19 and previous crises

Last update: 31/05/2021

Press  Full screen

UNWTO
World Tourism Organization

UNWTO GLOBAL TOURISM DASHBOARD

COVID-19: Measures to support travel and tourism

Compilation of country and international policy responses aims to share and monitor worldwide measures to mitigate the effects of COVID-19 crisis in the travel and tourism sector and accelerate recovery



Measures by
country/institution



Measures by category



UNWTO Briefing Note –
Tourism and COVID-19



**COVID-19
RESPONSE**
