



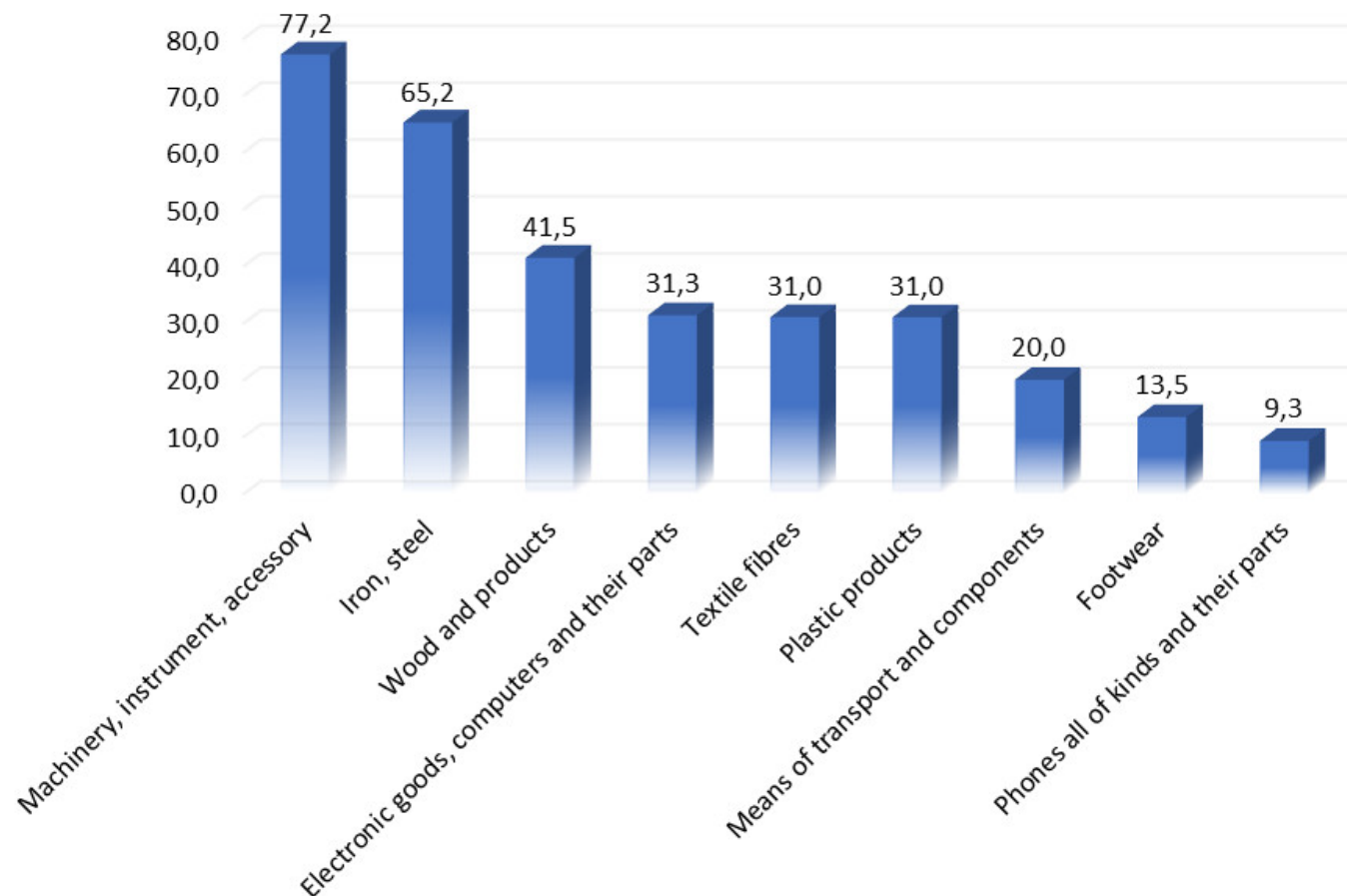
BỘ CÔNG THƯƠNG - MINISTRY OF INDUSTRY AND TRADE
CỤC XÚC TIẾN THƯƠNG MẠI
VIETNAM TRADE PROMOTION AGENCY

EXPERIENCE OF VIETNAM IN PROMOTING THE SUSTAINABILITY AND GREEN COMPETITIVENESS OF ITS BUSINESSES

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Vietnam Trade Statistics

THE GROWTH RATE OF SOME MAIN GOODS FOR EXPORTATION OVER THE SAME PERIOD LAST YEAR (%)

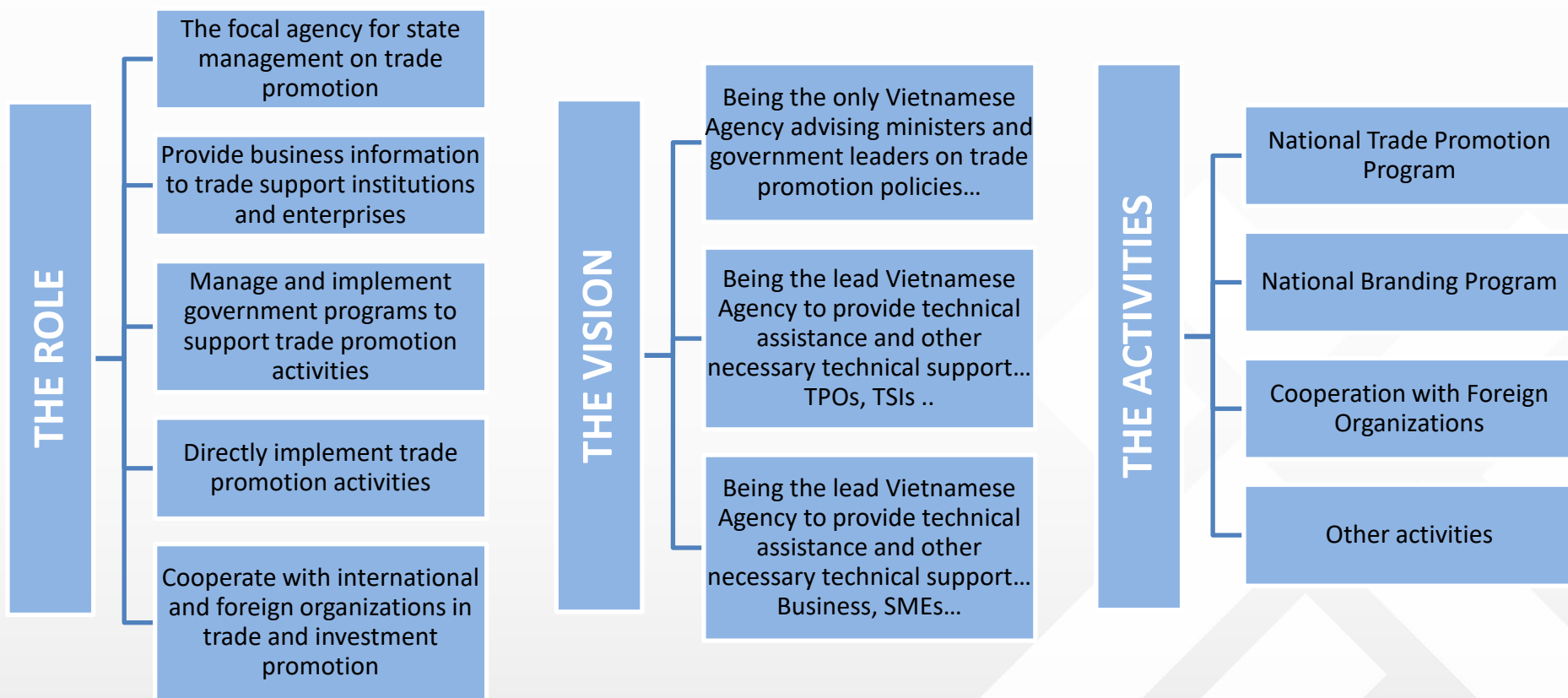


Impact of climate change

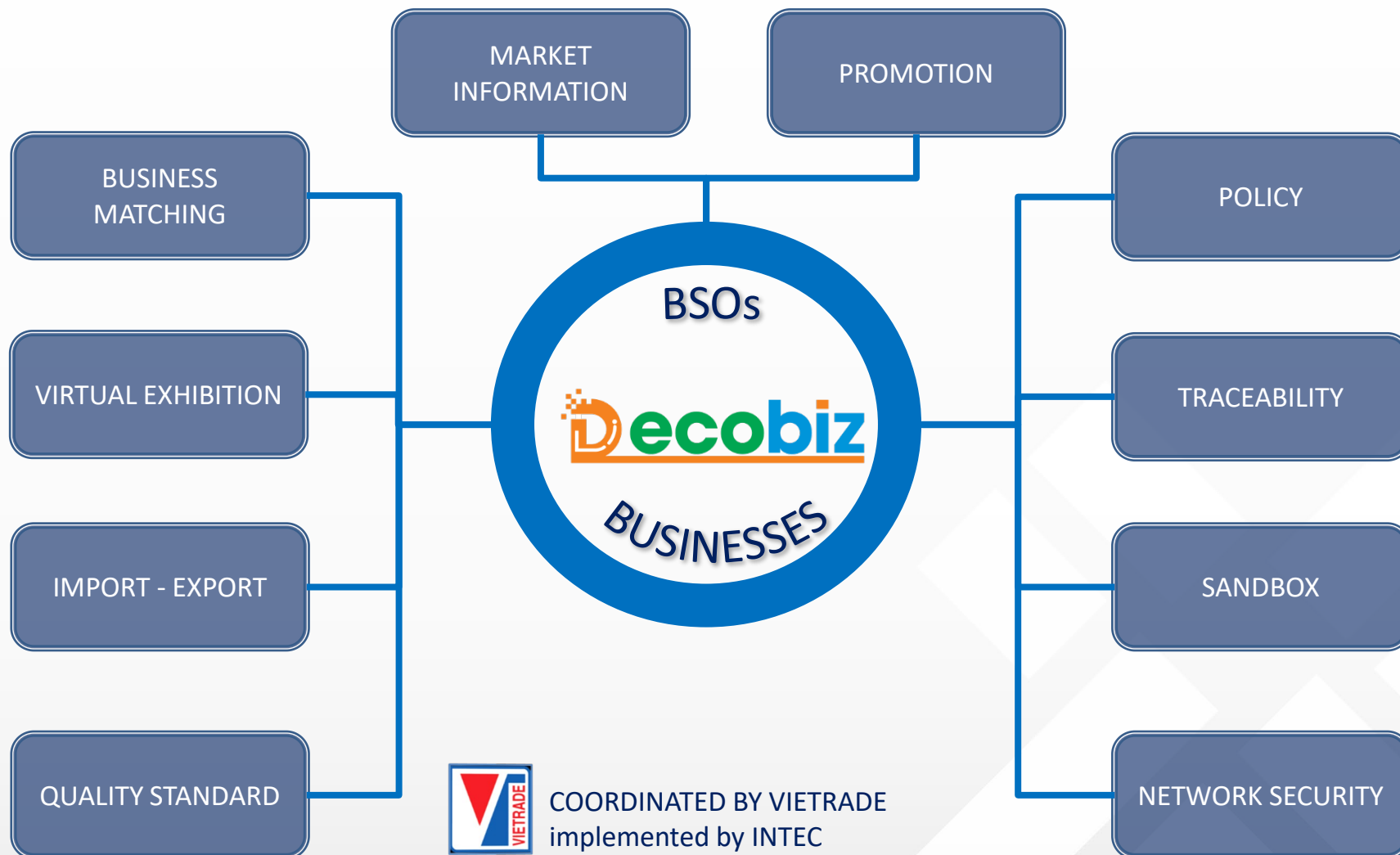
- Health is the most extreme aspect of the impact of climate change.
- Reduce firms' revenue, total factor productivity, output, and size.
- In the energy sector, it is estimated that a 1 degree Celcius increase would raise residential electricity consumption by about 5% and firm electricity consumption by 4%. In addition, energy using fossil fuels releases more pollutant emissions.
- These impacts on some key economic sectors of the Vietnamese economy build up an aggregate direct damage over Vietnam of ~6.7% GDP loss for a 2°C increase in global average temperature.



Vietnam Trade Promotion Agency – VIETRADE



Digital Trade Promotion Ecosystem



GreenToCompete Hubs – in a nutshell

towards sustainable business practices

Hub Host Organization: Vietnam Trade Promotion Agency

Since 2019

Objective: Improved SME competitiveness through the implementation sustainable business practices

Directly contributing to



indirectly to



GreenToCompete Hub sustainable business services in Viet Nam:

- VSS
- RECP
- Access to Green Finance
- Sustainable market promotion, Ecommerce

GreenToCompete Hubs – Key results

- Voluntary Sustainable Standards: 20 companies
- Resource Efficiency and Circular Production: 21 companies
- E-commerce: 16 companies
- Companies listed on Sustainability Map: Almost 20 companies
- For RECP module, more than 1,5 million Euro will be saved based on the RECP solutions to 13 SMEs
- More than 20 articles and news on national TV & newspaper
- Handbook on green finance access is estimated to reach more than 500 companies (Vietrade website, workshops and zalo groups)

GreenToCompete Hubs – Experience sharing

- Strong supports from MSMEs and other stakeholders in Vietnam such as local government, banking institutions, BSOs etc
- Having an experience and high profile consultant team. (*VNCPC for RECP, green finance, voluntary standards etc*)
- Rolling out in-country pilot initiatives to deepen understanding of green trade opportunities such as Resource Efficiency and Circular Production, Voluntary Standards, Green Finance.
- Strong commitments and support from Vietrade
- Good integration with gender and society aspect. (*Hub works in close collaboration with SheTrades, giving priorities also for disadvantage mountainous areas*)
- Strong synergy with international and national programs for the same purpose

Experiences

- Leadership
- Strategy
- Hub
- Role models
- Local ToT
- Hybrid format for businesses
- “Learning by doing”
- Strong coordination team

