



WEIDE FUND MONGOLIA

EMPOWERING WOMEN ENTREPRENEURS THROUGH DIGITAL TRADE





The WEIDE Fund focuses on digital empowerment and export competitiveness, providing both financial grants and technical assistance.

Its aim is to ensure that women entrepreneurs not only participate in, but also thrive within, the digital economy.

The programme's objectives are:

- To empower women entrepreneurs to engage in digital trade;
- To strengthen the export capabilities of women-led MSMEs;
- To provide digital skills training, market access, and mentorship; and
- To promote inclusive and sustainable growth, closing gender gaps in trade and technology

USD 50 million initiative by WTO and ITC to empower women-led MSMEs to engage in digital trade.

- Focus: Digital empowerment and export competitiveness
- Support: Financial grants and technical assistance
- Pilot Countries: Mongolia, Jordan, Nigeria, Dominican Republic

Partners signing ceremony- WTO-ITC-MNCCI



MILESTONES FOR MONGOLIA

- In February 2024, the WEIDE Fund was officially launched.
- In March 2025, Mongolia was selected as a pilot country.
- Between April and May 2025, applications opened nationwide.
- In August 2025, 46 Mongolian women-led MSMEs were officially announced as beneficiaries during the World Women Entrepreneurs Forum held in Ulaanbaatar.



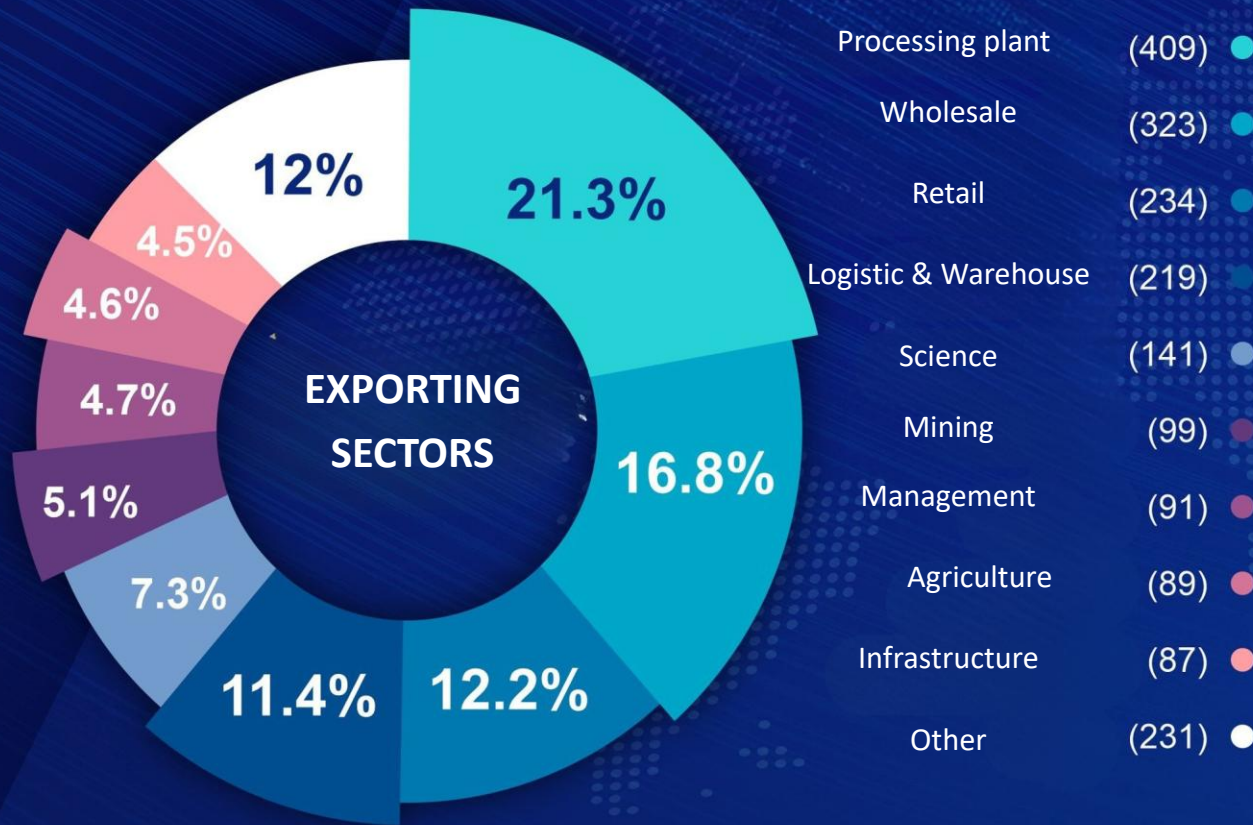
WEIDE FUND BY WTO/ITC

- Implementing Partner: MNCCI
- 307 applications received, 46 selected
 - 26 Booster Grants
 - 20 Discovery Grants
- 12-month support programme including training, mentorship, and digital tools
- Strengthening export readiness and financial literacy for women entrepreneurs





GENERAL INFORMATION ABOUT EXPORTING COMPANIES



There are 1,923 enterprises in Mongolia that export goods and services, of which **704 and 37 percent export regularly**, while the remaining percentage export occasionally. **95 percent of exporting enterprises export non-mining goods**. These include wholesale trade, retail trade, transportation, agriculture, and other sectors.



STATISTIC OF WOMEN EXPORTERS

TOTAL EXPORTING COMPANY



63.6%

OWNED BY MAN



36.4%

OWNED BY WOMAN

ENTERPRISES THAT EXPORTING REGULARLY



61.1%

OWNED BY MAN



38.9%

OWNED BY WOMAN

27%



51% or more of the company's
shares by women

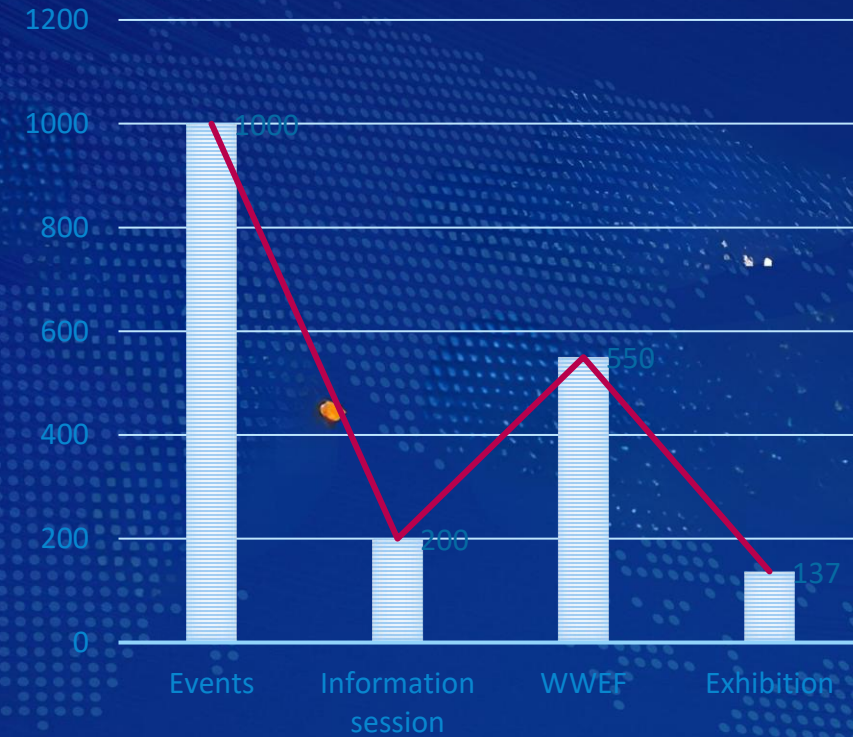
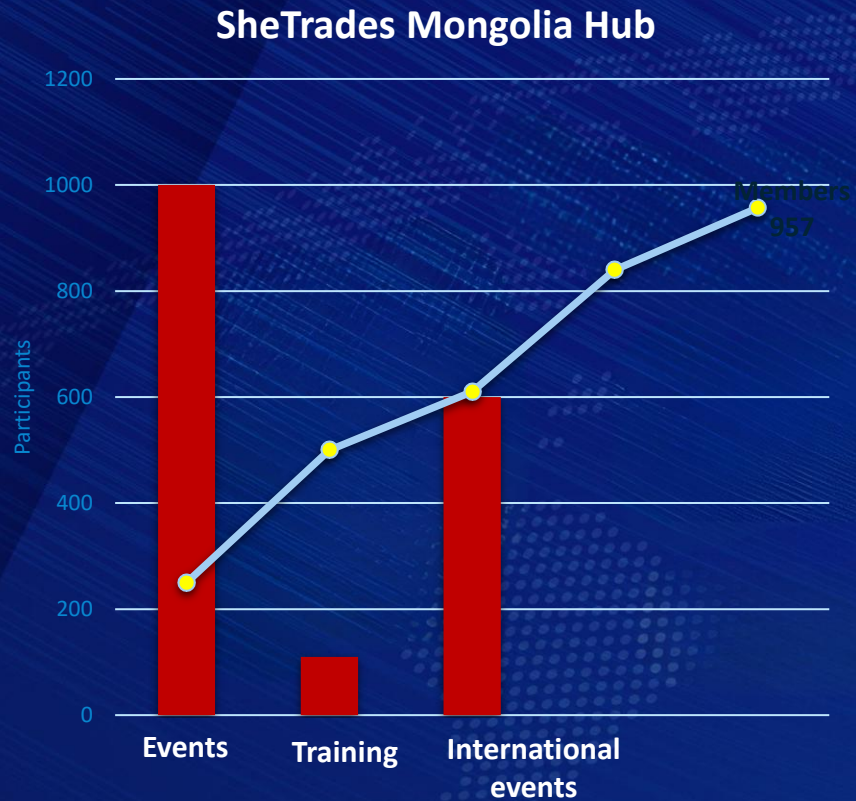
26.7%



33.4% or more of the
company's shares by women



SHETRADES MONGOLIA HUB



- **1436 WLBs registered in MNCCI system as of today**
- **STMongolia Hub reached to total of 1887 through our events, information session and other activities**