



MONGOLIAN NATIONAL
CHAMBER OF COMMERCE AND
INDUSTRY

SHETRADES HUB WEIDE PROJECT IN MONGOLIA

MS. **SARUUL** BULGAN
SECRETARY GENERAL, MNCCI

2026.06.02

CONTENT

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SHETRADES MONGOLIA HUB

WOMEN OWNED CERTIFICATION MARK

WEIDE FUND PROJECT

OVERVIEW OF MONGOLIA

WTO - internal



POPULATION

3.5
million



MONGOLIA

GEOGRAPHICAL SIZE

 **1.56**
million km²



CULTURAL HERITAGE

Legacy of

• **Genghis Khan**

- Nomadic and urban lifestyles coexist
- Vast steppe



BEST KNOWN PRODUCTS



Cashmere



Copper & coal



Gold



Wool & livestock





MONGOLIAN NATIONAL CHAMBER OF COMMERCE AND INDUSTRY

WTO - Internal

MNCCI is the main **REPRESENTATIVE BODY** and the **VOICE** of the private sector of Mongolia with:



65+

YEARS OF
EXPERIENCE



6800+

MEMBERS



21

BRANCH
CHAMBERS
NATIONWIDE



12

REPRESENTATIVES
WORLDWIDE



15

BUSINESS
COUNCILS



VISION

MNCCI shall be the platform for business success and a leader on the way to international market competitiveness.



MISSION

MNCCI shall act as facilitator, coordinator and supporter in development of businesses and be the connecting chain and partner in creating favorable business environment.



CORE VALUES

- Competent and cooperative team
- Efficient and effective partnership
- Valuable products and services
- Business ethics principle
- Leadership



DEMOGRAPHIC OF MONGOLIA

WTO - Internal



WORKING-AGE
POPULATION

2.4M

67.6% of total population



LABOUR FORCE

1.46M

41.2% of total population



UNEMPLOYMENT RATE

4.7%

~109,000 people unemployed



MALE LABOUR FORCE

805,823

55% of the labour force
Participation Rate: 71%



FEMALE LABOUR FORCE

660,502

45% of the labour force
Participation Rate: 53.8%



HERDER HOUSEHOLDS

195,000

19.2% of total households

Source: Ministry of Family, Labour, and Social Protection, institute.gov.mn, 2026

SHETRADES MONGOLIA HUB

SheTrades Mongolia Hub established on June 28, 2023.

OUR REACH AND IMPACT

To date, the Hub has reached more than **2,000 women entrepreneurs** and has built a membership base of approximately **1,500 members**.

12 DOMESTIC EVENTS

Engage, connect and empower women entrepreneurs.

6 INTERNATIONAL EVENTS

Enhance global exposure and partnerships.

8 TRAININGS

Build skills and strengthen business competitiveness.

DOMESTIC EVENTS

- Empowering Women Entrepreneurs 2024
- West Region Women Entrepreneurs Forum
- SheTrades Asia Meeting
- She Leads Networking Event
- Women Entrepreneurs Networking Events
- World Women Forum 2024 & World Women Entrepreneurs Forum 2025

INTERNATIONAL EVENTS

- SheTrades Summit 2024
- UK Trade Mission
- SheTrades Annual Meeting

UK TRADE MISSION

Mongolian companies participated in the UK Trade Mission.

Khanbogd Cashmere

Goyol Cashmere

Maris Leather

TRAININGS

- Cross border trade contract
- Access to international market through digital business
- Branding and Digital marketing

20 TRAINERS TRAINED

on Branding & Digital Marketing training.

Stronger network of women entrepreneurs

Enhanced capacity and business competitiveness

Increased access to international markets

More partnerships and business opportunities

Empowering women entrepreneurs for sustainable growth



WOMEN OWNED CERTIFICATION MARK

WTO - Internal

Established in 2023 by the Mongolian National Chamber of Commerce and Industry (MNCCI) in partnership with Golomt Bank, the certification helps women-owned businesses increase their visibility, credibility, and access to market opportunities.



TRAINING AND
CAPACITY PROGRAMS



MARKETING OPPORTUNITIES



OPPORTUNITIES FOR
BUYERS AND SUPPLIERS



ACCESS TO FINANCE



EVENTS

SOON:



VISA CARD
for women owned
companies



Women owned
products section
in **eMart**



**WOMEN
Owned**



More than **40 members**
from the **SheTrades Mongolia
Hub** and over **10 members**
from the **WEIDE Fund Project**
have successfully obtained
the **Women Owned
Certification Mark**.






GOLOMT BANK
Investing for a brighter future

WOMEN OWNED
CERTIFICATE OF CONFORMITY

Certificate Number: MCC-WOB-041

DATE OF ISSUE: Jul. 25, 2024
VALID DATE: Jul. 25, 2027
ADDRESS: N60, 8th FLOOR, WALTZ PLAZA,
KHUMBU STREET 15, KHOROO-1,
SUKHBAATAR DISTRICT, ULAANBAATAR 14241, MONGOLIA

"LUXURY OPAL" LLC



**WOMEN
Owned**

Has issued this certificate to confirm its compliance with the
MNC-WOB-022S: Women Owned Business Owner
standard and process requirements.

MNCCI
DEPUTY DIRECTOR
MAGNAMBATAR.TS

GOLOMT BANK
EXECUTIVE DIRECTOR
O.DORNBATAR

SFCS LLC
EXECUTIVE DIRECTOR
UNDARKHAG



WEIDE FUND PROGRAMME – MONGOLIA

Women Entrepreneurs Selected Through a Competitive Process



310
APPLICANTS



82
SHORTLISTED



45
SELECTED
PARTICIPANTS

PROGRAMME TRACKS



- Booster Track**
26 Participants
 Advanced export-ready businesses
- Discovery Track**
19 Participants
 Early-stage growth businesses

GEOGRAPHIC COVERAGE



Capital City
40
Participants



Countryside
5
Participants

SECTOR REPRESENTATION



**Wool &
Cashmere**



Tourism



Handicraft



Cosmetic



Agriculture



**Information
Technology**



45 women entrepreneurs from six priority sectors were selected through a rigorous process and are strengthening their export readiness, business growth, and international market access through the WEIDE Fund Programme.

WEIDE PROJECT BENEFITS

WTO - Internal



1 CAPACITY BUILDING

TRAINING PROGRAMME



Course 1
September 2025



Course 2
March 2026



Course 3
June 2026



Strengthening knowledge and skills to enhance business competitiveness, export readiness and sustainable growth.

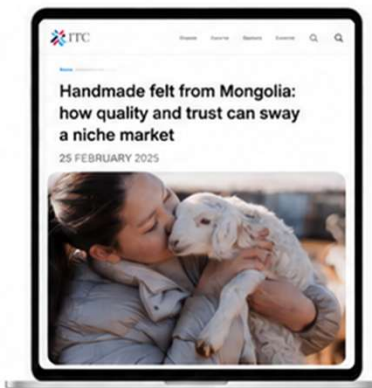


2 INTERNATIONAL RECOGNITION

BOG BRAND FEATURED BY ITC



BOG Brand was featured in an article published on the International Trade Centre (ITC) website, showcasing Mongolian handmade felt products and international market opportunities.



International visibility and recognition strengthen brand value and open doors to new global markets.



3 GLOBAL MARKET ACCESS



MC14
YAOUNDÉ,
CAMEROON

Anaash Origin LLC

Participated in the MC14 Ministerial Conference, Yaoundé, Cameroon.



SIAL
CANADA
EXPO

Puma Service LLC

Participated in SIAL Canada Expo and connected with international buyers and partners.



Expanding market access and building partnerships to accelerate exports and business growth.

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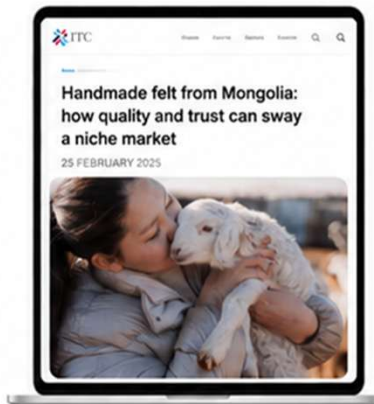


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FUTURE COLLABORATION



Through **SheTrades**,
cross export & import to
open new markets for
women-led businesses.



Through **WEIDE**,
at least **5-10 businesses**
from Booster Track,
5 businesses from Discovery Track
continue to **Project Phase II**.



Capacity building sessions
and in-person trainings to
strengthen skills, connections
and confidence.



STRONGER PARTNERSHIPS
Building long-term,
meaningful relationships



NEW MARKET ACCESS
Opening doors to
global opportunities



**CAPACITY & KNOWLEDGE
SHARING**
Learning, growing and
empowering together



SUSTAINABLE GROWTH
Driving inclusive and
sustainable development



GREATER IMPACT
Creating lasting impact
for women-led businesses



PHOTO RECAP



WEIDE training



MOU signing ceremony



UK Ambassador visit



World Women Forum 2024



WEIDE launching ceremony



"Women Entrepreneurs" networking event



Branding & Digital Marketing



WEIDE Team



WTO Public Forum



THANK YOU FOR YOUR ATTENTION

Contact us



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www.mongolchamber.mn