

A world map with a light gray background. Numerous colored dots (blue, green, orange, red, purple) are placed across various continents, representing different countries or regions. From these dots, many thin, curved lines of various colors (blue, green, orange, red, purple) extend across the map, connecting different parts of the world and representing international trade routes. The text "TRADE BASED ON GENDER" is written in large, bold, blue capital letters, and "WOMEN AND INTERNATIONAL TRADE" is written in large, bold, white capital letters below it.

TRADE BASED ON GENDER

“WOMEN AND INTERNATIONAL TRADE”

A background image showing two women shaking hands in a professional setting. The woman on the left is seen from the back, wearing a white long-sleeved shirt. The woman on the right is facing her, wearing a purple cardigan over a white shirt, a grey skirt, and a lanyard with a badge. She is holding a large document with a world map and some charts. In the foreground, there are some small round snacks on a table. In the top right corner, there is a small blue and red flag.

THE TRANSVERSALIZATION OF THE GENDER PERSPECTIVE

THE IMPORTANCE OF DEFINING NEW CATEGORIES TO OBTAIN
DATA THAT ALLOWS TO GENERATE:

INDICATORS
PUBLIC POLICIES
PROGRAMS
BEST PRACTICES

SEX-DISAGGREGATED DATA IN CHILE

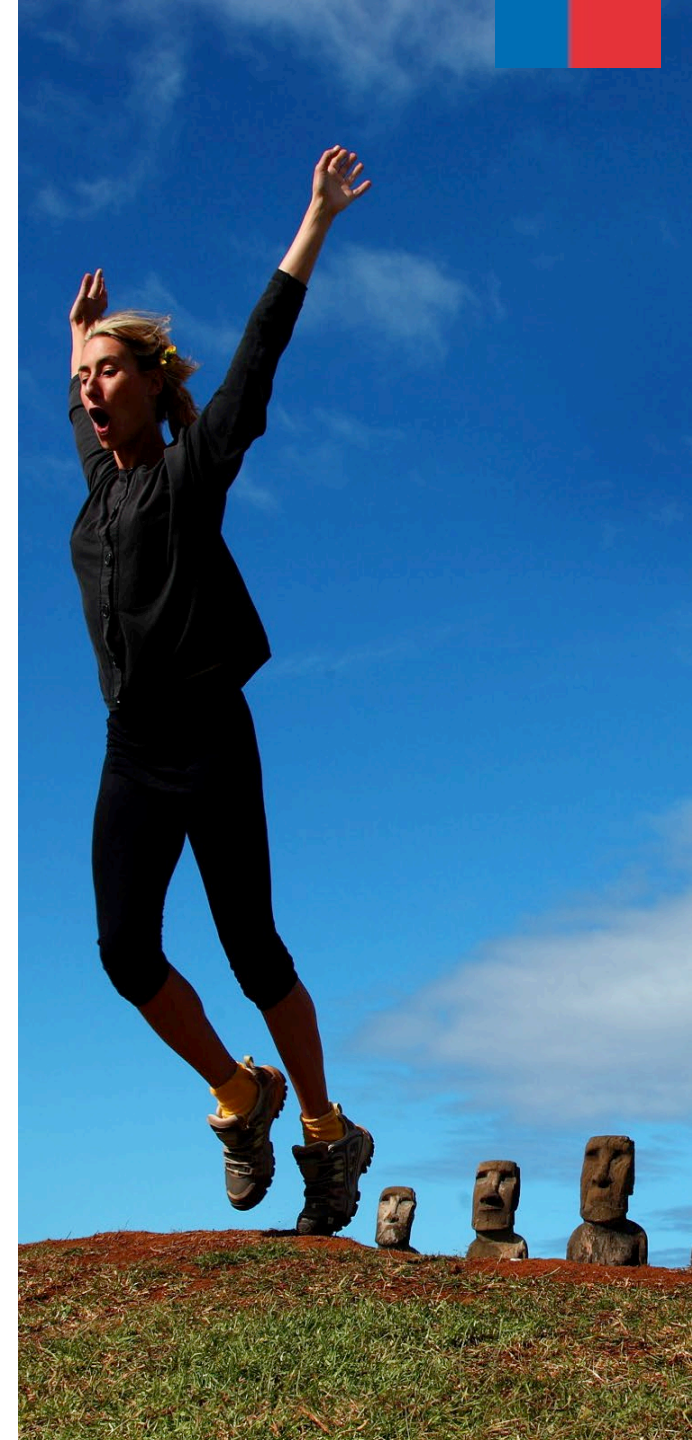
- Women have a 48.2% labour participation in Chile (Source: INE, 2016),
- 28.4% of management positions in Chile are held by women (Source: ELE4, 2017).
- Women have access to 15% higher credit rates, and amounts. 32% lower than men (Source: Informe de Género - SBIF 2016)
- 75% of companies belong to men and only 25% belong to women (Source: ELE3, 2016)
- In addition, companies owned by women mostly correspond to microenterprises (59%) and small companies (39%).



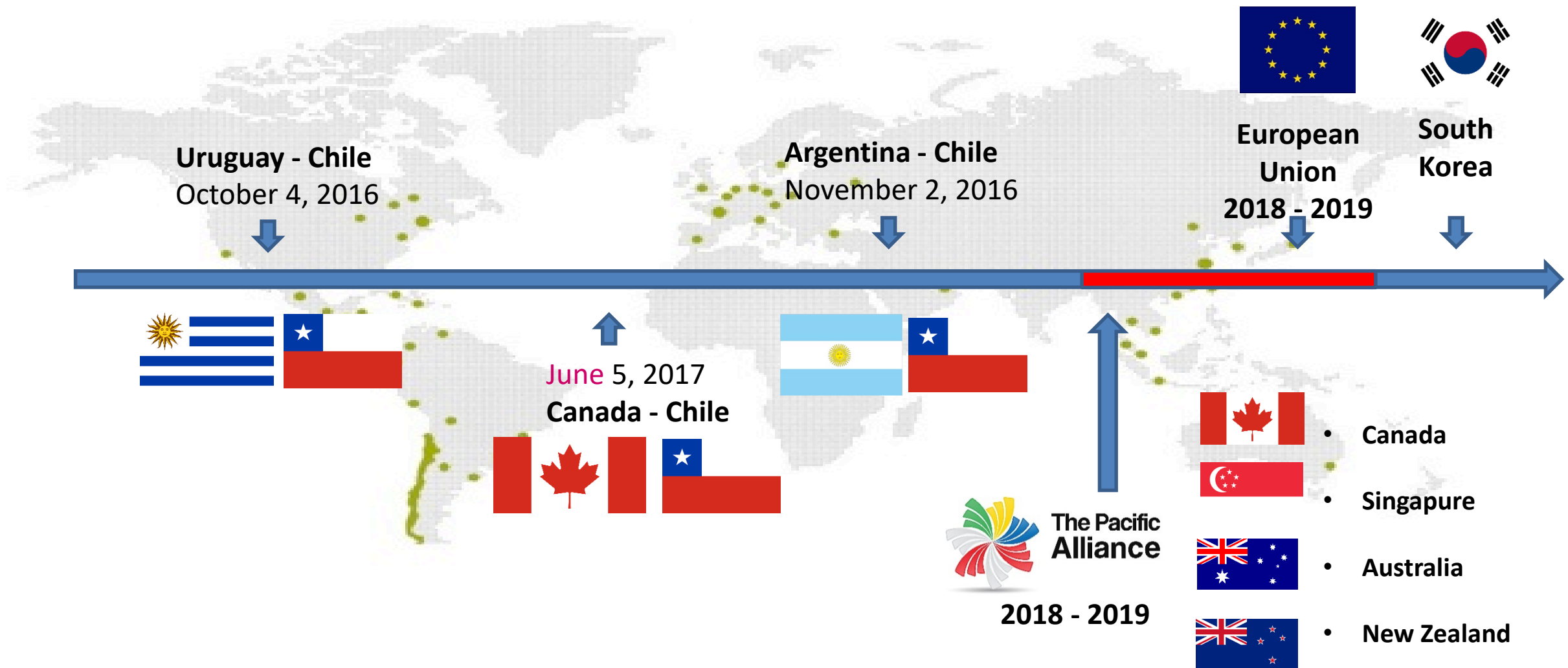
**COMPANIES
LED BY
WOMEN**

SEX-DISAGGREGATED INFORMATION SYSTEMS AND GENDER STATISTICS

- The companies led by women represent only 4.7% of the exporting companies in the country.
- The value of their shipments totaled US \$ 1,535 million (2% of total exports).
- 94% of its shipments go to the markets with which Chile has signed Free Trade Agreements.
- Only 1% of your shipments belong to the service sector. 64% to food, and 21% to mining products.



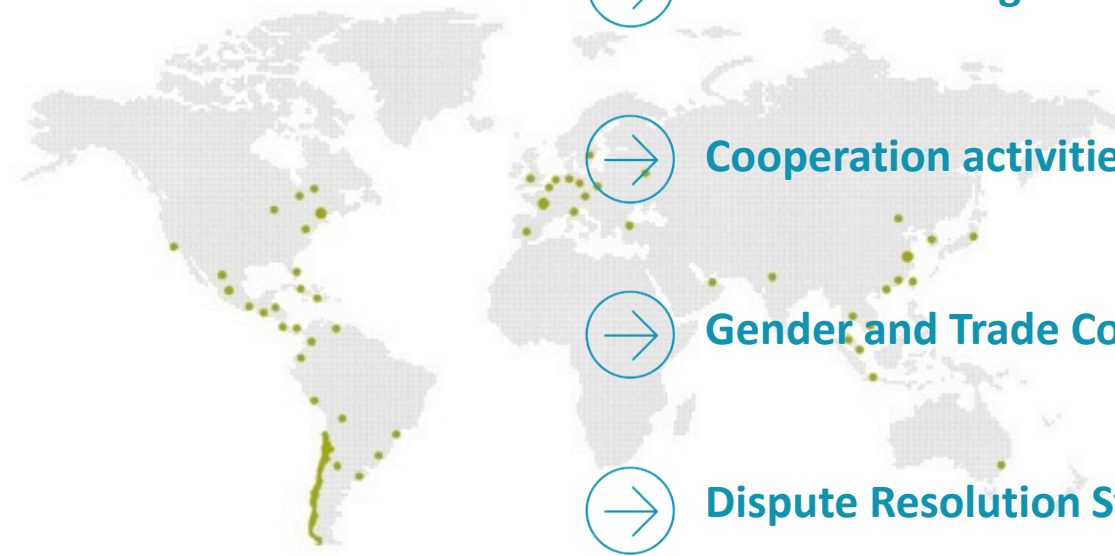
MORE PARTICIPATION OF WOMEN IN FOREIGN TRADE: GENDER AND TRADE CHAPTERS



GENDER AND TRADE CHAPTER

- Before the gender issues were only in the chapters of Labour Matters or in the agreements of labour cooperation.
- DIRECON designed the chapter to visualize the commitment to install with greater visibility and relevance the inclusion of women in international trade.

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ARTICLES



General provisions of the chapter



International agreements



Cooperation activities



Gender and Trade Committee



Dispute Resolution System



CHALLENGES AND WORKS AREAS FOR FUTURE

- More sex-disaggregated data and gender statistics.
- Criteria and indicators to monitorate and evaluate the inclusion processes of the gender perspective.
- Development of indicators of economic empowerment of women, their impact on trade and the workforce in the population.
- Transversalization of the gender perspective in the Free Trade Agreements (FTA).
- New strategies to avoid gender inequalities.

CHALLENGES AND WORKS AREAS FOR FUTURE

CONCLUSION:

- MORE GENDER EQUALITY POLICIES
- IMPROVE INFORMATION AND INCREASE THE UNDERSTANDING OF THE IMPACT WOMEN HAVE ON INTERNATIONAL TRADE





Chile

Thank

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