



WORLD TRADE
ORGANIZATION

Trade for Women

TRADE AND GENDER OFFICE

STRATEGIC APPROACH AND WORK PROGRAMME 2026 (2027)

Informal Working Group on Trade and Gender

20 February 2026

WTO Trade & Gender Office: The 3–2–3 Framework





Main Narratives

1. Trade empowers women economically

2. Women drive trade & export growth

-> women's roles in agriculture, entrepreneurship, climate, digitalisation, innovation, job creation, healthcare, leadership, etc.



Main Objectives

1. Gender-responsive WTO (mainstream & institutionalize)
2. Support gender-responsive trade policy
3. Deliver lasting & impactful results



Key Priorities

1. Capacity building in gender-responsive trade policy making
2. Mainstreaming gender across WTO activities – Secretariat
3. Research & evidence to support learning & policy making

Tools & Delivery

1. Training programmes (regional, national, thematic, sectoral)
2. Research & data collection, mapping, database creation
3. Global & internal partnerships
4. New communication strategy

5 Work Pillars

Informal Working Group on Trade and Gender

- Facilitating work & outcomes
- MC14 outcomes' delivery

Capacity building

- Regional focus
- Government officials & others
- Strategic approach: 3 levels

Mainstreaming

- Monitoring
- Secretariat related activities
- Internal knowledge & awareness programme

Research

- WTO Gender Research Hub
- WTO research plans 26-28
- Existing gender databases: new management process

WEIDE Fund

(Head of TGO)

- Thematic & strategic alignment with members' work
- MC14
- Regular updates in IWG

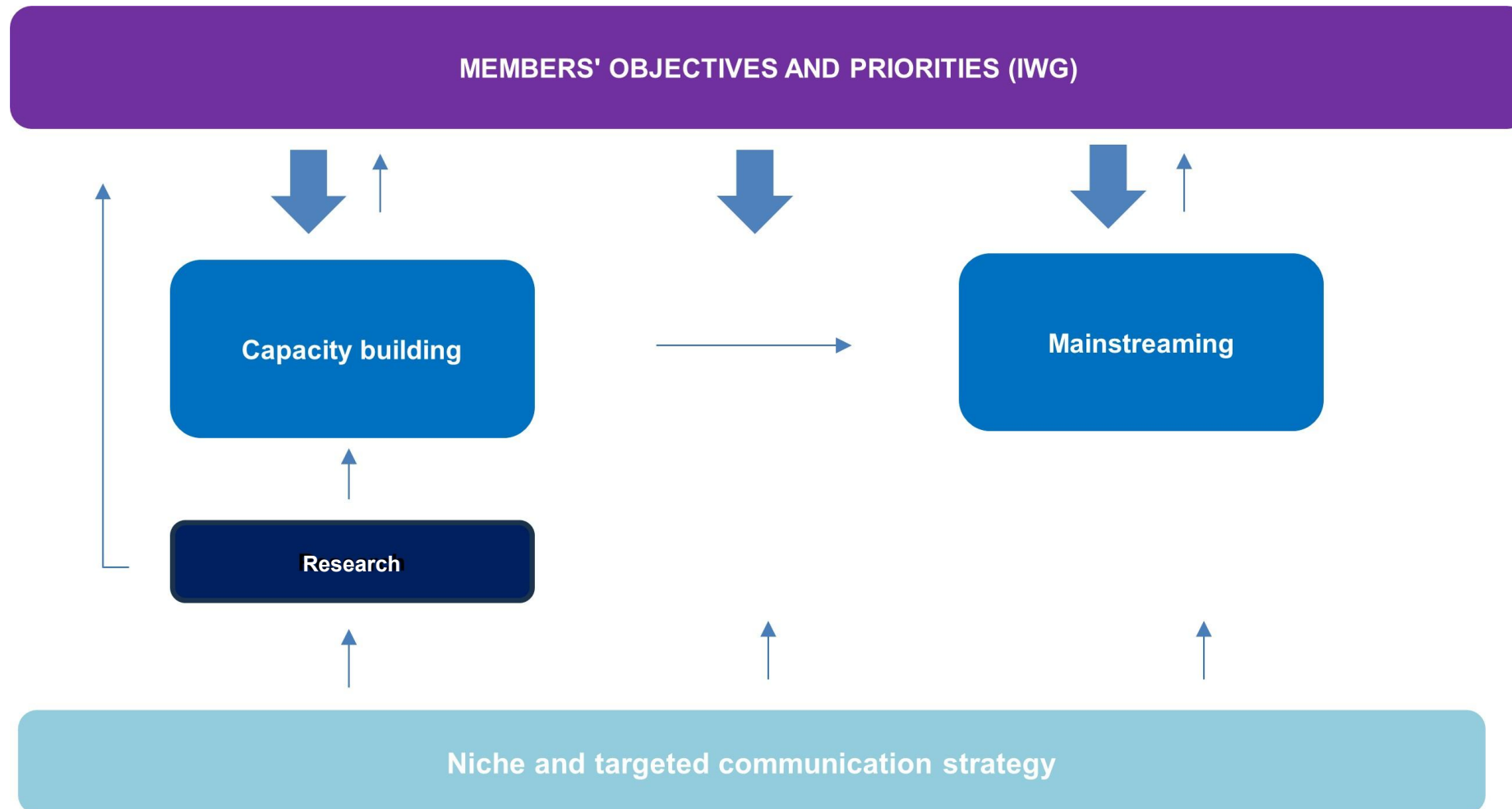
Alignment with IWG pillars

- Work pillar 1: Trade policy making and sharing experience
- Work pillar 2: Review analytical work
- Work pillar 3: Mainstreaming gender in the WTO
- Work pillar 4: Aid for Trade

Alignment with WTO Secretariat strategy

- Excellent Service
- Knowledge Hub
- Global Platform
- Engaged Partner
- Forward-looking Organization
- Strategy Enablers

Strategic approach overview



For more information

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